# **PAVLUKTECH**



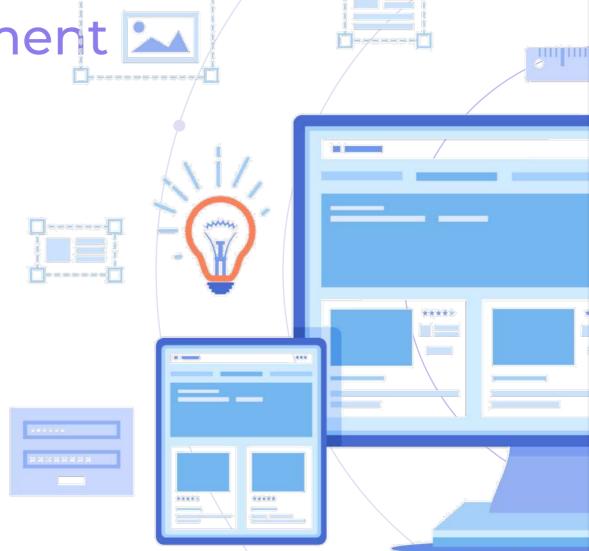
PT | About

02/25

WEB and Mobile development 🔤

for business and startups

- Responsible approach
- Always in touch
- Professional team



# The PavlukTech team consists of 17 professionals

We have all the necessary roles to create and develop a successful IT product



Andrew Pavluk, CEO Founder PavlukTech



Andres Pavluk, CTO
Lead Fullstack JS



**Volodymyr Kasap** Senior Backend JS



**Bogdan Pavlovskyi** Senior Fullstack JS



Ramiz Agaev Middle+ Frontend JS



**Vitalii Kozlenko** Middle+ Fullstack JS



**Bogdan Orlov** Lead UI/UX & BA



**Vitali Darozhka** Senior UI/UX



**Darya Yanchenko** Middle UX & Junior BA



**Nikolay Chesnokov** Middle+ Frontend JS



**Vlas Dovhaliuk** Middle QA Engineer



**Vladyslav Lapshyn**Middle QA Engineer



**Alexandr Shtyhar** Middle QA Engineer



Yaroslav Moiseenko Junior UI & Fullstack

# FATE

41 24

Experts Months



tofate.com

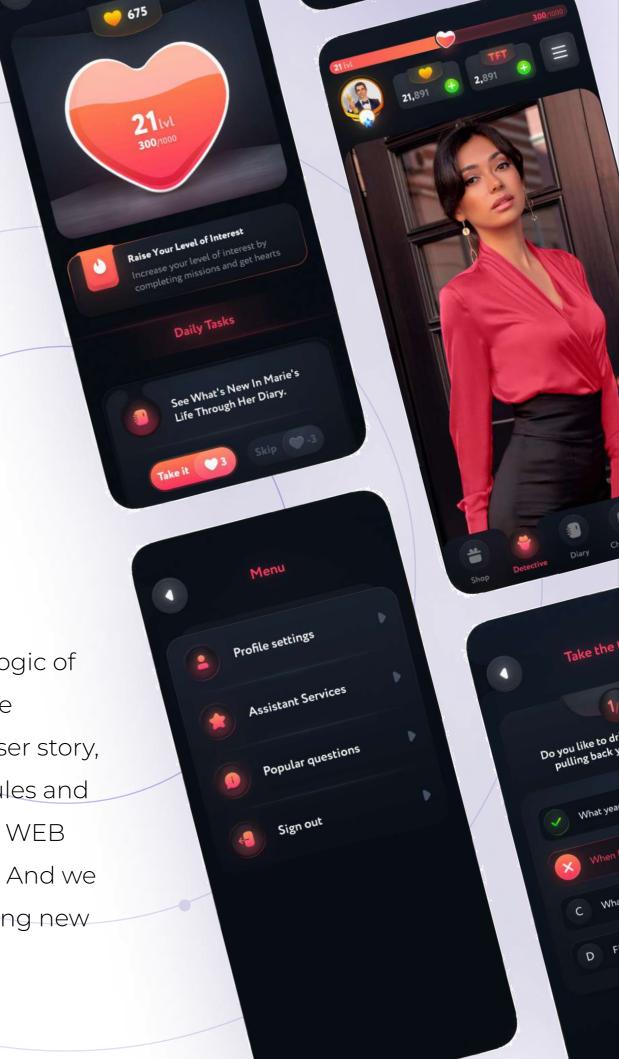
# PT | ToFate

# **TASK**

We were approached by an investor with the idea of making a project aimed at helping people with low communication skills learn to build relationships with other people through a game format in a virtual universe with other real people.

# SOLUTION

Having only an idea, we designed the entire business logic of the project, worked out monetization together with the investor, made complete documentation (use cases, user story, design description, business requirements, business rules and SRS), application prototypes, design, development of a WEB and mobile application on a microservice architecture. And we are still maintaining support and periodically introducing new functionality.



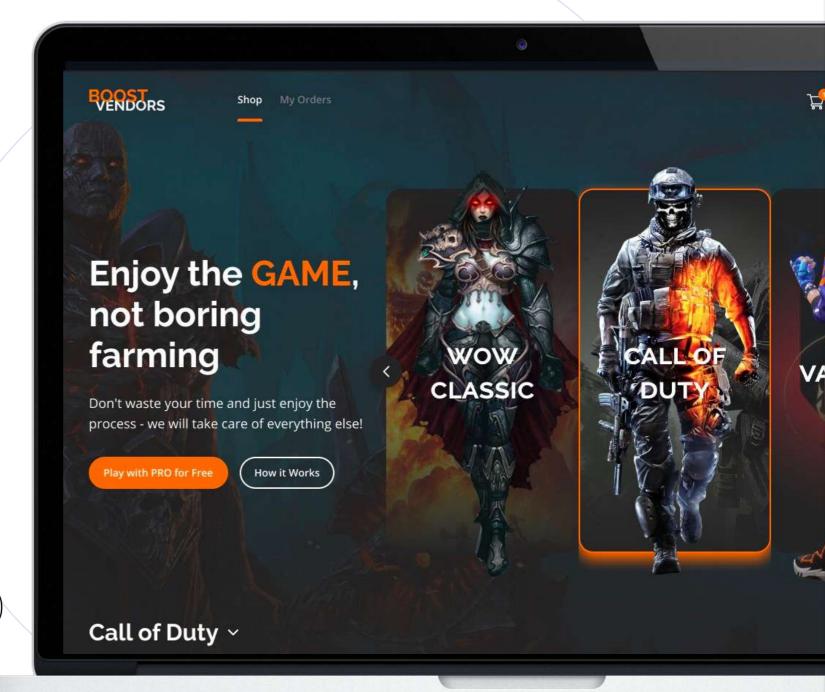


# BOOST VENDORS

12 13

Months Experts

Full development cycle (Web & Mobile App, Landings, etc.)



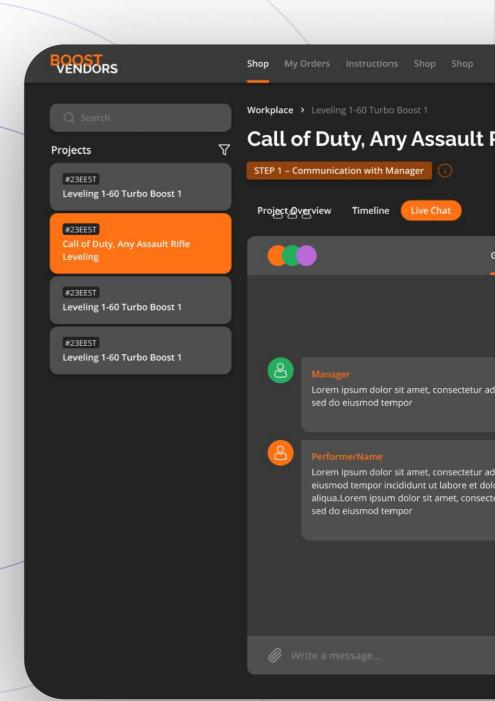
boostvendors.com

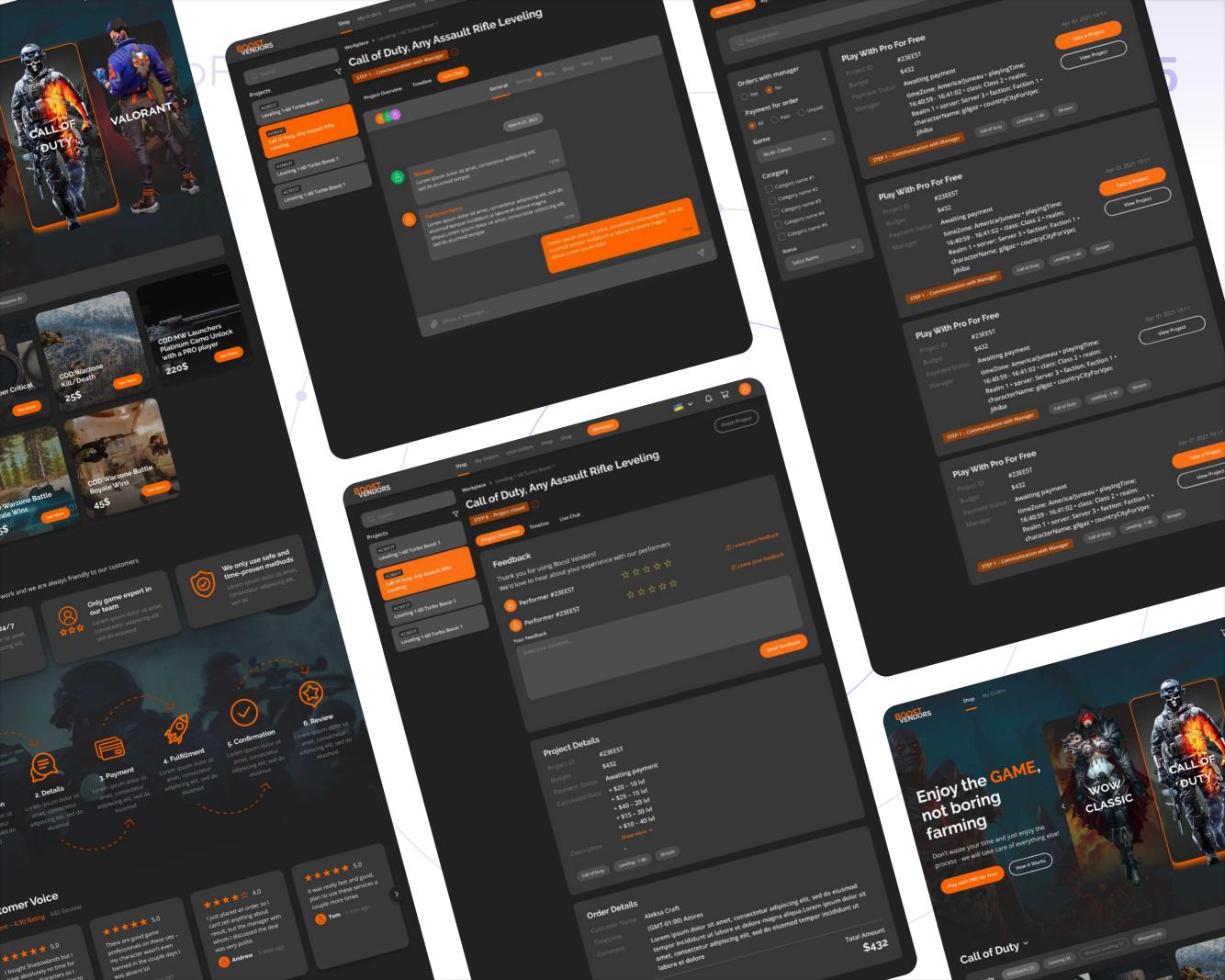
### **TASK**

We were given the task of making a two-sided marketplace where players can upgrade their game accounts for money, and other players can earn on it.

### SOLUTION

We analyzed competitors, collected their pros and cons, worked out business logic and functions, designed application prototypes, then several design concepts, and when the style was approved, we made a complete design of the project. As a result, we made 4 separate platforms that interact with each other (customer, performer, manager, admin).



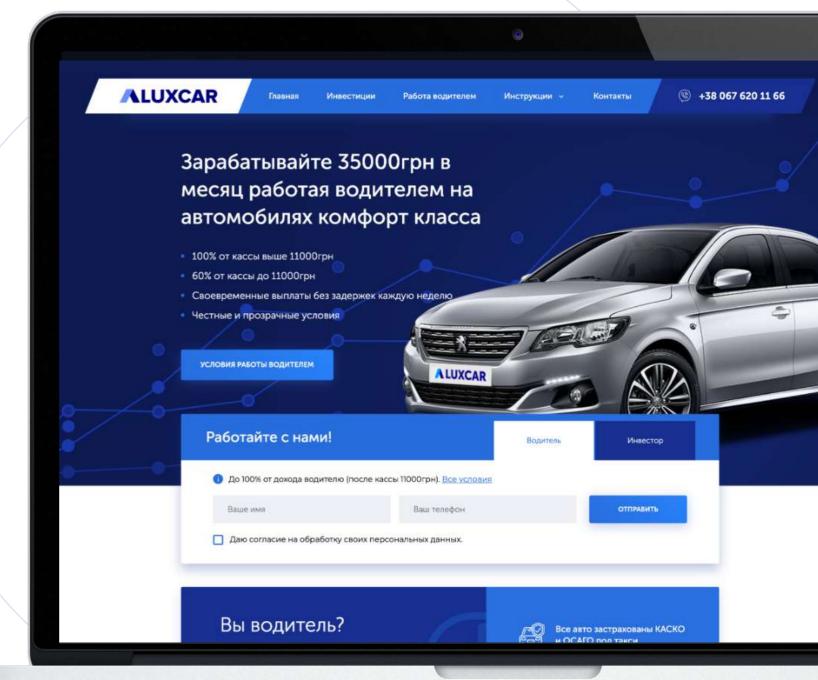


# ALUXCAR

12 17

Months Experts

Full development cycle (Web & Mobile App, Landings, etc.)



luxcar.ua

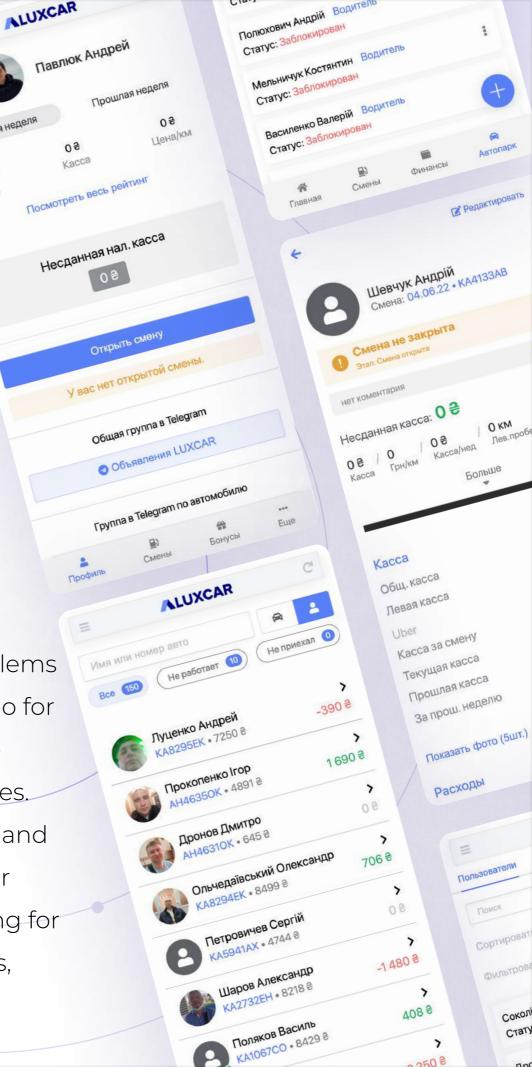


## **TASK**

It was necessary to develop a CRM system for a taxi fleet management company. The company has more than 100 cars, more than 500 drivers and advanced shift management system, salary and analytics for drivers and auto.

# SOLUTION

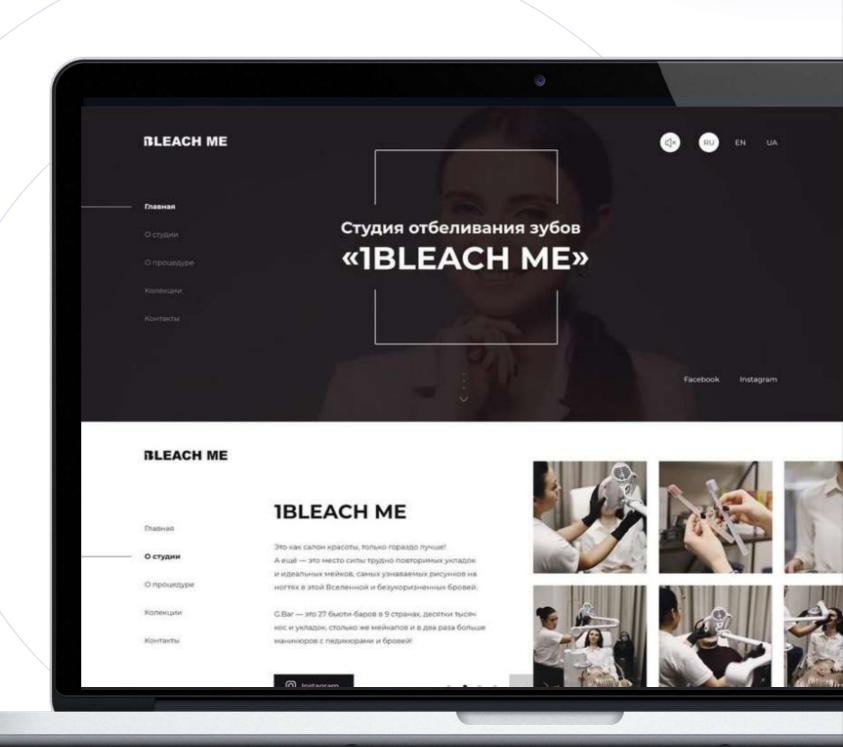
We conducted surveys in the company, collected a list of problems that managers and drivers face. Then we worked out a scenario for solve those problems, collected business requirements for the CRM system, made prototypes and design of the main modules. Next, we paralleled the development of ready-made modules and the design of new ones. As a result, we made a CRM system for accounting for drivers, cars, shifts, salary calculation, accounting for maintenance, management tools for fleet managers, investors, analytics and more...



### фин. ведомости 173 ALUXCAR 0 К выплате 0.5% (2.454.8) Boe 9 124 B ∈ Назад 0,5% (409 8) 2 466 € PT | Luxcar Действия Перейти к выплате +380050225653 0,5% (-222.8) 474 Z Водитель 1. Ольчедаївський Олександр +380578611027 Обновить 0,5% (5 624 8) -2172 статус оплат действия Настройки +380728826799 0.5% (2188) 5652€ Автопарк Левы<u>м</u> иbог Пена∖кw 2. Луценко Андрей Отчеты +380124519745 0,5% (1 1968) 6,98 2/KM 223 2 3. Селюк Олег Смены Цена/км Фин. ведомости / 23.05.22 - 30.05.22 0 KM +380831990293 К выплате Менеджер 0,5% (-256 8) 1 901 KM 8,27 2/KM 1202€ 4. Петровичев Сергій 6,98 2/KM удерж. Не вып OKA ALUXCAR +380399723712 2 466 € 1 386 KM 5,27 2/KM Расходы Ø 0,5% (-1 280 € -251 € 8,27 2/KM 5. Шевчук Андрій Доход вод. -500 € 5 001 € 2119 KM +380936323192 414€ 7,81 2/KM ∈ Назад -12752 0,5% (-178 5,27 2/KM 7967€ 6. Прокопенко Ігор 03 6 461 2 8,09 5/KM -217 € 1 424 KM +380218672094 Общ. касса 7,81 2/KM -1783€ 0,5%(7) 800 € 6875€ 7. Шаров Александр 03 12478€ 0 KM 69162 1 309 KM 5 652 € 6,71 2/KM 60% +380072245835 Анна Тухватова 13 278 € Ольчедаївський Олександр 1- кавграєк - 1 авто -1021€ 16112 8,09 E/KM 6 699 € в. Соколінський Олег 0.5 11 458 € 6,49 8/KM 1 480 KM 60% 223€ 50 11 458 € +380442689434 6673€ -1830 € 6,71 2/KM 9. Поляков Василь 11 165€ He Bbl 4298€ 2. КАВ295EK • 1 авто 1 202 € 1 496 KM 5,4 2/KM 60% 11 165 € 6,49 2/KM 6351 2 50 10. Дронов Дмитро 11 122 2 0 KM 1 653 KM 4759€ 4,86 2/KM -251 € 60% 11 122 2 5961€ 5,4 Z/KM 50 05 4. КА5941AX - 1 авто 10 585 € 0 KM 6 080 € -1275€ 1 561 KM 8,79 2/KM 60% 10 585 2 4,86 2/KM 5829 € 05 50 0 KM 5. <u>КА4133АВ</u> - 1 авто 99352 6634€ -1783€ 6,62 2/KM 594 KM 60% 9935€ 5359€ 8,79 €/KM 05 03 0 KM Автопарк 97152 6333€ 1611€ KEA ZIVE 60% 651 KM 9715€ -1 523 € Отчеты 4550€ 6,62 2/KM 50 8 932 € 7. «А2732EH - 1 авто 747€ 60% 05 8932€ 3134€ EEA Bluss 50 03 8. КАО195ВЕ • 1 авто 7 584 € Менеджер 1840 € 60% 225 2 Смена СР, 04.08 08:16: 7,82 €/км · Окм Смена ЧТ, 05.08 08:06: 9,39 €/км · Окм 7584€ 2587€ 5129€ 9. КА1067CO - 1 авто ← НАЗАД Смена СР, 04.08 09:28: 5,76 2/км Окм Смена ЧТ, 05.08 07:10: 2,34 2/км Окм 5223€ 1 225 2 Отчет за 05.08.21 50 10. Дронов Дмитро ка2731EH 1 авто 43112 Статистика Смена СР, 04.08 10:33: 6,1 2/км · Окм Смена ЧТ, 05.08 10:28: 7,15 2/км · Окм 4311 € 2 660 2 Смена СР, 04.08 12:26: 7,89 €/км : Окм Смена ЧТ, 05.08 13:37: 6,82 €/км : Окм 13 Соколюк Володимир Настройки т « КААТЗЗАВ » Шевченко Тарас Смена СР, 04.08 15:26: 6,11 2/км Окм Смена ЧТ, 05.08 14:38: 6,62 2/км Окм Автопарк Отчеты 2 - КА5941АХ - Кифоренко Дмитро CMEHB CP, 04.08 07:18: 5,64 2/km · 0km CMEHB ЧТ, 05.08 07:15: 7,24 2/km · 0km Нет данны Смены фильтровать: 0 фильтров 🕀 3 - КАОТ 94ВЕ - Крамаренко Виктор Нет данны Смена СР, 04.08 19:59: 5,14 2/км - 17кл Смена ЧТ, 05.08 17:35: 6,19 2/км - 0км Менеджер 4 - КАО1958Е - Яненков Александр Нет данны Смена ЧТ, 05.08 08:06: 8,1 2/км - 0км просмотр Смены Kacca 5 - АН46310К - Кравчук Сергей Нет данны Смена ЧТ, 05.08 06:17:11.27 2/км. Окм 6 - АН46350К - Луценко Андрей Нет данн ПРОСМОТР Водитель Смена не закрыта СУББОТА, 4 ИЮНЯ (04.06.2022) 7 - КА1065СО - Масюк Виктор Нет данн 842€ **TIPOCMOTP** Смена не закрыта 8 - КАОТ93ВЕ - Середюк Сергей 354 KM Нет данны 4142 ПРОСМОТР В шевчук Андрій КА4133АВ 7.41 2/KM 204 KM 9 - КА1067СО - Цимбал Артур 2624€ 584€ В Поляков Василь КА1067СО 7.87 2/KM 331 KM ївський Олександр 1606€ Сформировать реестр 7.50 2/KM ПРОСМОТР Ольченак КАВ294ЕК 2481€ 629€ ПРОСМОТР плачивать -3 191 8 Выглачиво (нап.) 1 611 8 Выплачивно 10 704 8 6 Луценко КА8295ЕК Отчеты 219 KM -233€ Финансы Фин. ведомости | 23.05.22 - 30.05.22 | Выплата 8.42 2/KM 295 KM Статус ПЯТНИЦА, З ИЮНЯ (03.06.2022) 1843€ 6.85 2/KM ALUXCAR 2020€ В Шевчук Андрій КААТЗЗАВ Квыплате 0,5% (2 454 8) Bce 9 124 8 ← Назад

2 6
Months Experts

Adaptive Website & CRM



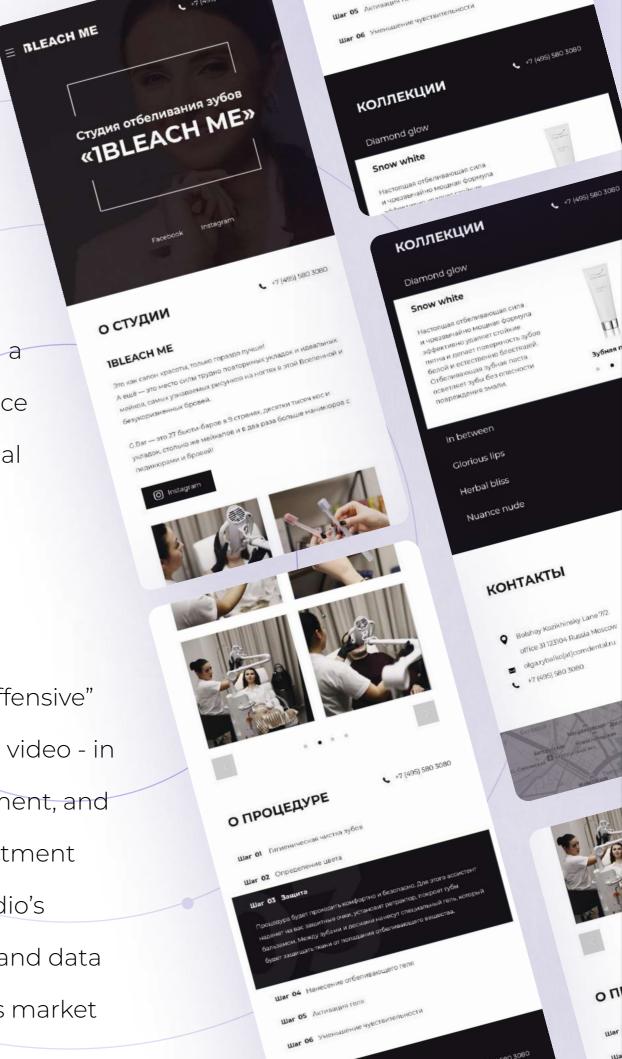
# PT | Bleach me

### **TASK**

To beat the stereotype of the attitude of the young audience towards teeth whitening, thereby launching a new product on the market. Attract a younger audience and maintain the company's image through a personal brand strategy

# SOLUTION

In order to attract a young audience and defeat the "offensive" stereotype, we launched a systemic "question-answer" video - in them we warmed up the target audience for engagement, and after visiting the page, launched the marketing department funnel, and also developed a screen for selling the studio's products on the company's website, connected CRM and data analysis, supported the project until entering the mass market



# PT | WeHappy



4

13

Months Experts

Dev: Web & Mobile, Landings, etc.



Have you found your darling yet?
You were looking in the wrong place!

# Site for serious dating with women from Russia and the CIS countries

WeHappy – be happy with the woman of your dreams



There are thousands of Slavic women's profiles



90% of women are willing to move to America if there's the right chemistry and their relationship works



No language barriers, thanks to the built-in translator

find happiness FOR FREE



The WeHappy service is convenient

wehappy-app.com

# PT | WeHappy

### **TASK**

We were asked to make a dating application that would connect girls from the CIS countries and a mans from America. The idea was accompanied by design concepts, in the style of which it was necessary to develop the application.

# SOLUTION

Based on the business requirements and the design concept, we developed the project documentation, worked out the algorithm for selecting recommendations and the overall business logic of the project, design and development. After that, we also conducted integration load testing using emulation of 5000 active users at the same time. We had to work a lot on optimization, but the application withstood such a flow.

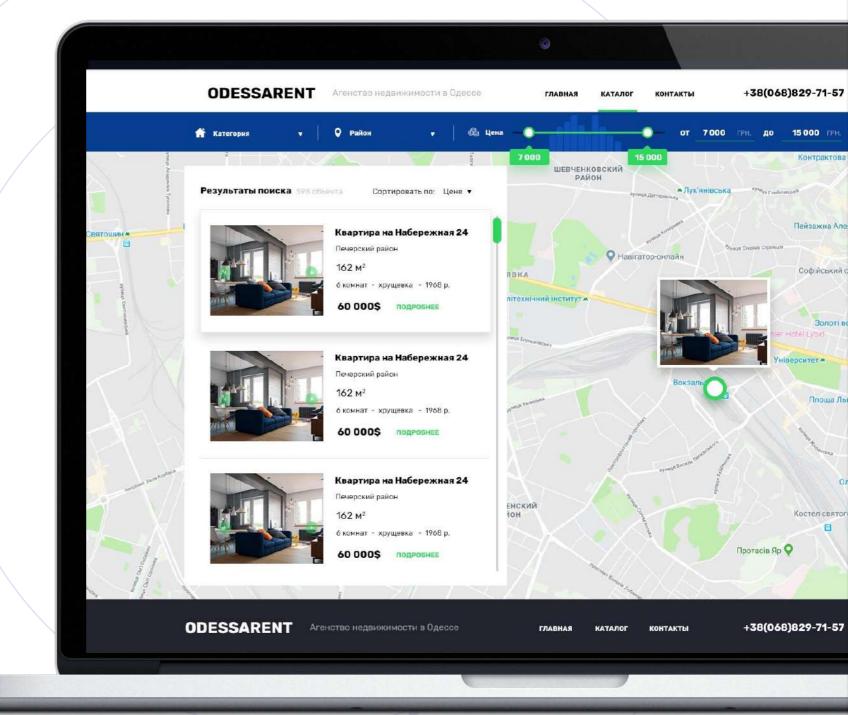


# O.Rend

3 10

Months Experts

Dev: Adaptive Website & Support



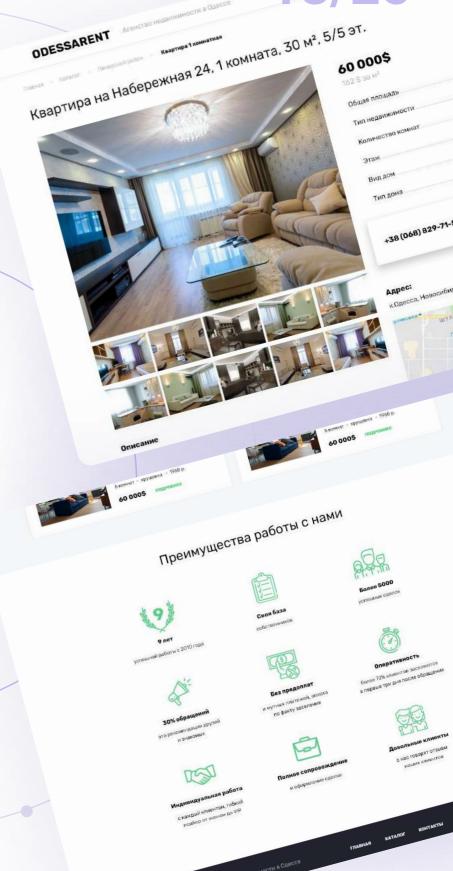
# , HAR SAROT ZAKTA

# **TASK**

Too much flow of new properties and too low speed of realtors, it is necessary to automate the process and create a website to support projects, prioritize the maximum number of projects on the site and high loading speed.

# SOLUTION

We decided to create an area, a platform for realtors under our personal account, which made it possible to load projects faster, we worked out system modules, which made it possible to store a large amount of data, the project architecture implies a symbiosis of data, through the partner's API.

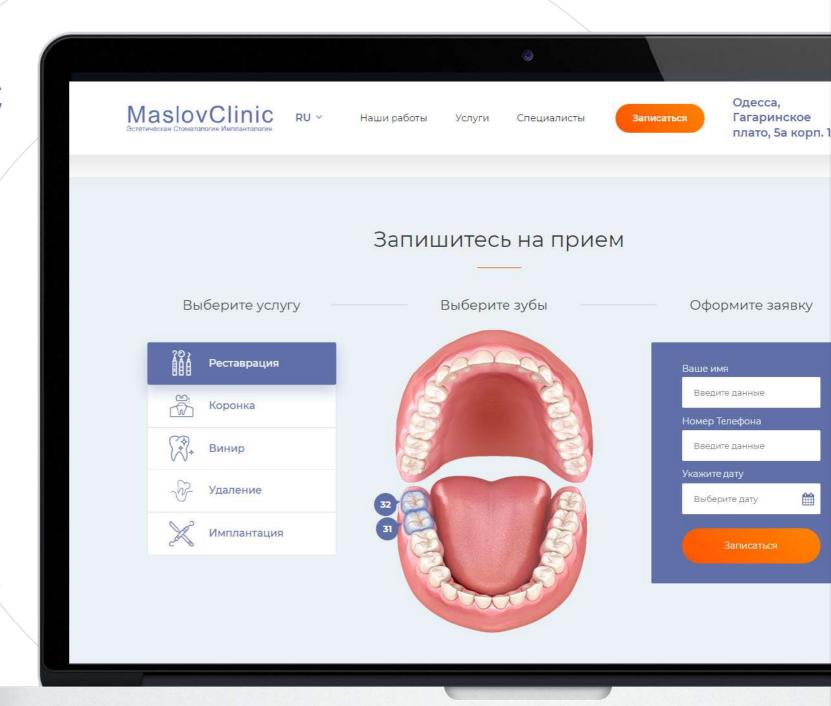


# MaslovClinic

2 6

Months Experts

Dev: Adaptive Website & Support



maslov.clinic

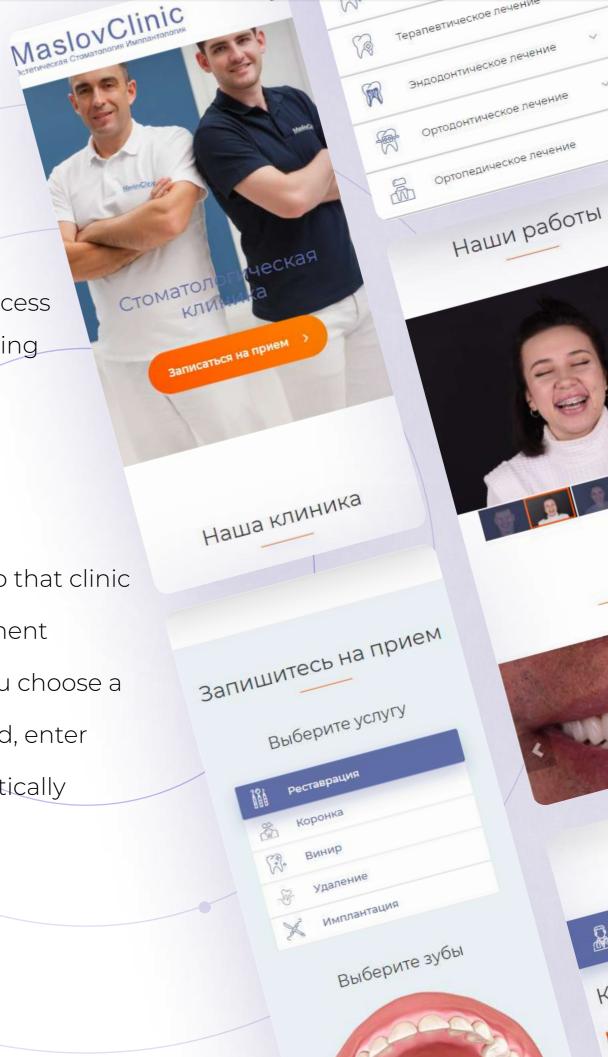
# PT | MaslovClinic

# **TASK**

Create a website for a dental clinic, automate the process of clients coming in, and connect an automatic booking system to select a doctor

# **SOLUTION**

We designed and created an architectural solution so that clinic clients only read the main blocks and leave appointment requests, the process is based on the client's pain, you choose a specific tooth, choose pain, choose the solution speed, enter your data, come to the clinic, the system will automatically remind you and send it to your email inbox.



KOH

# PT | CleaningDPF

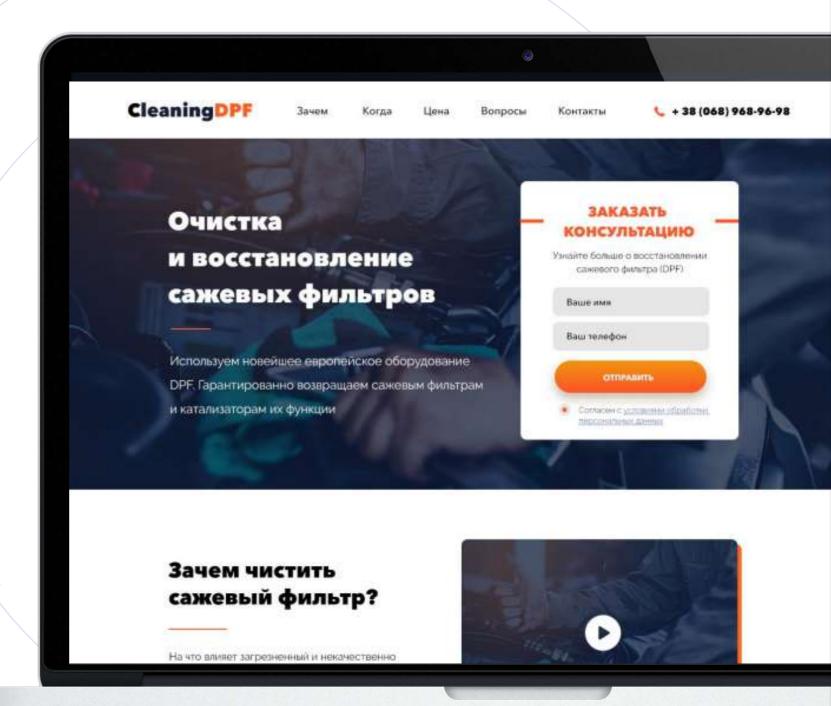
# CleaningDPF

2

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Months Experts

Dev: Adaptive Website & Support



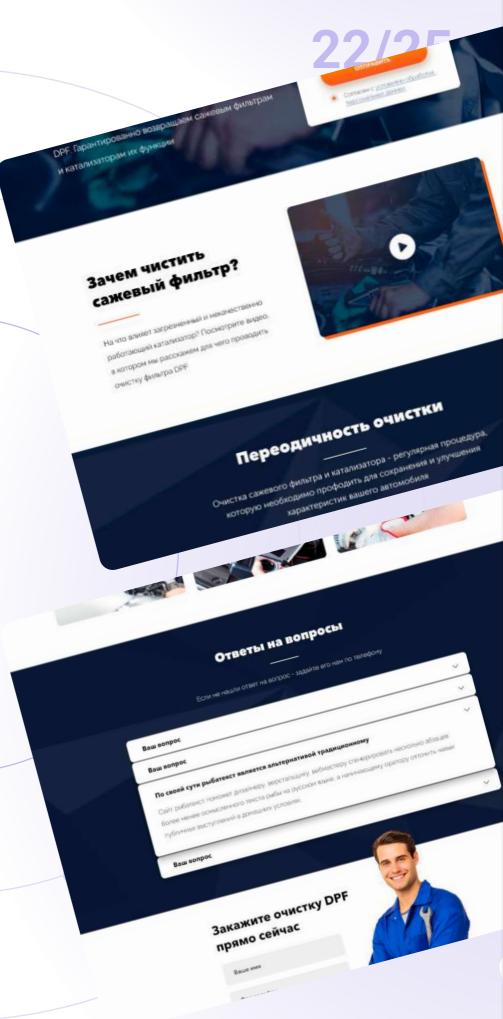
# PT | CleaningDPF

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5

9

Months Experts

Dev: Adaptive Website & Support



# **MAKSILIANI**

MAKSILIANI - модный бренд класса люкс ! Уникальное воплощение сложной техники в жизнь . Мы предлагаем Вам внушительные ультра - современные коллекции , создаваемые вдохновленными дизайнерами , которые передают стильную простоту и комфорт , благодаря труду творений при разработке моделей

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IMKS

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maksiliani.com.ua

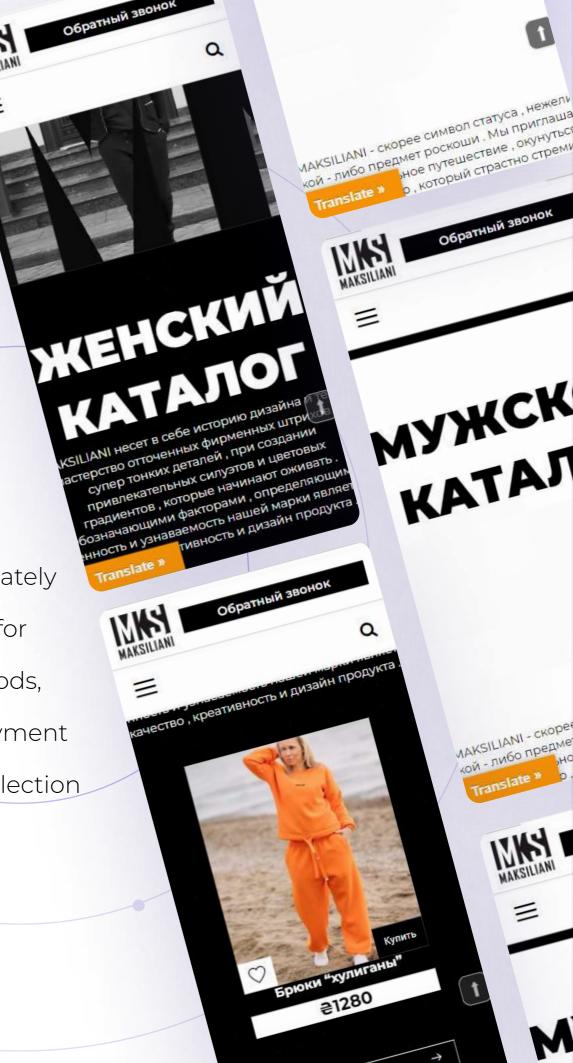


### **TASK**

Automate production, review data, sort by categories, groups and workshops, connect automation systems, set up a sales process and create an online store.

# **SOLUTION**

We carefully analyzed the production process and immediately began to develop an online store with an adaptive design for mobile users, loaded modules for automatic loading of goods, categories, connected an analytics system, worked out payment gateways, connected a call center and automated data collection for the marketing and sales department



# PT | Contact us

# LET'S DO IT TOGETHER

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- M team@pavluk.tech
- pavluk.tech