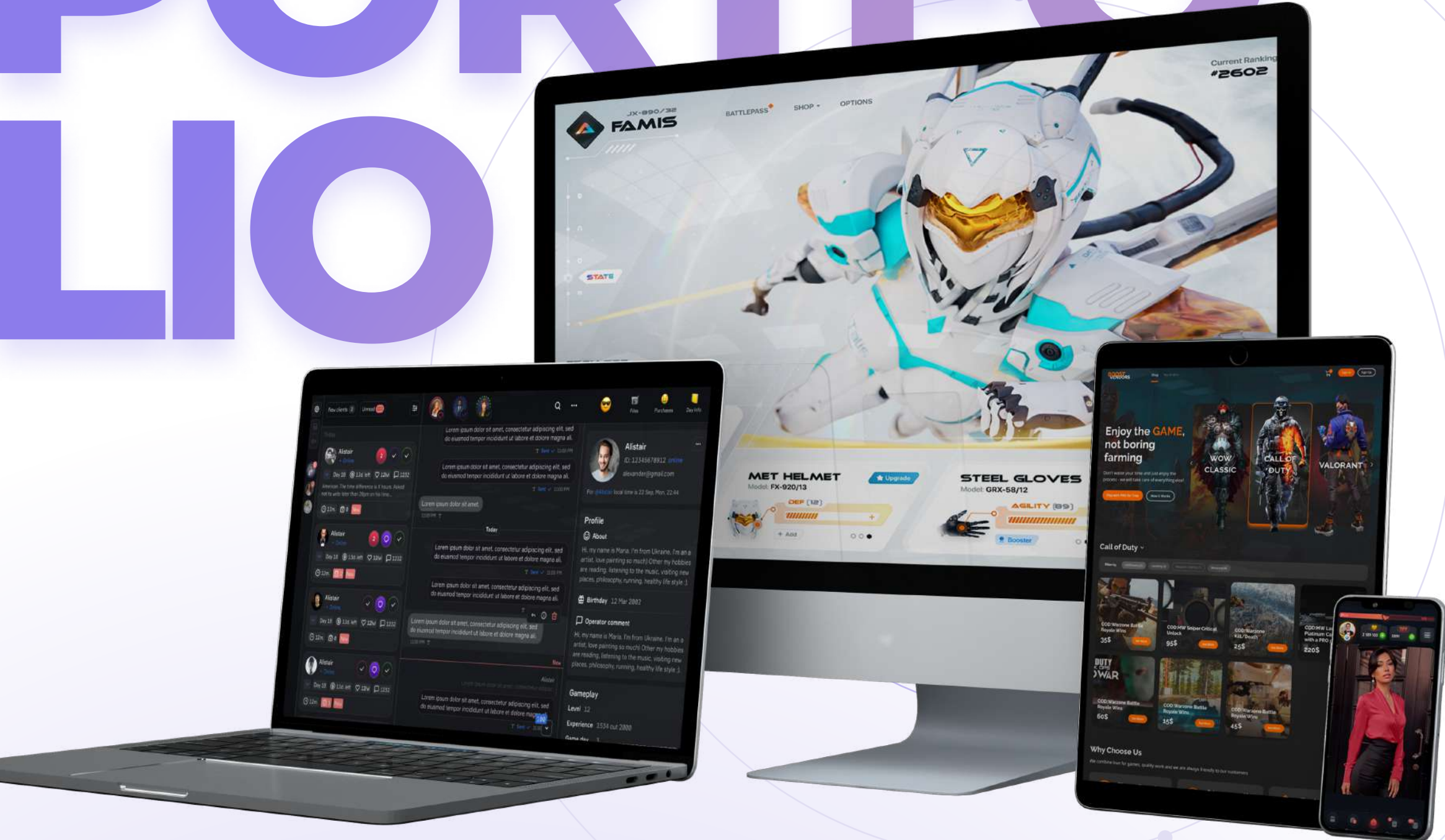


PAVLUKTECH

PORTFOLIO



WEB and Mobile development for business and startups

- ✓ Responsible approach
- ✓ Always in touch
- ✓ Professional team



The PavlukTech team consists of 17 professionals

We have all the necessary roles to create
and develop a successful IT product



Andrew Pavluk, CEO
Founder PavlukTech



Andres Pavluk, CTO
Lead Fullstack JS



Volodymyr Kasap
Senior Backend JS



Bogdan Pavlovskiy
Senior Fullstack JS



Ramiz Agaev
Middle+ Frontend JS



Vitalii Kozlenko
Middle+ Fullstack JS



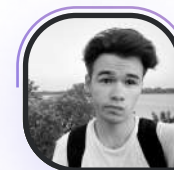
Bogdan Orlov
Lead UI/UX & BA



Vitali Darozhka
Senior UI/UX



Darya Yanchenko
Middle UX & Junior BA



Nikolay Chesnokov
Middle+ Frontend JS



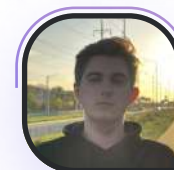
Vlas Dovhaliuk
Middle QA Engineer



Vladyslav Lapshyn
Middle QA Engineer



Alexandr Shtyhar
Middle QA Engineer



Yaroslav Moiseenko
Junior UI & Fullstack

+3 management team

TO FATE

41 24

Experts Months

tofate.com

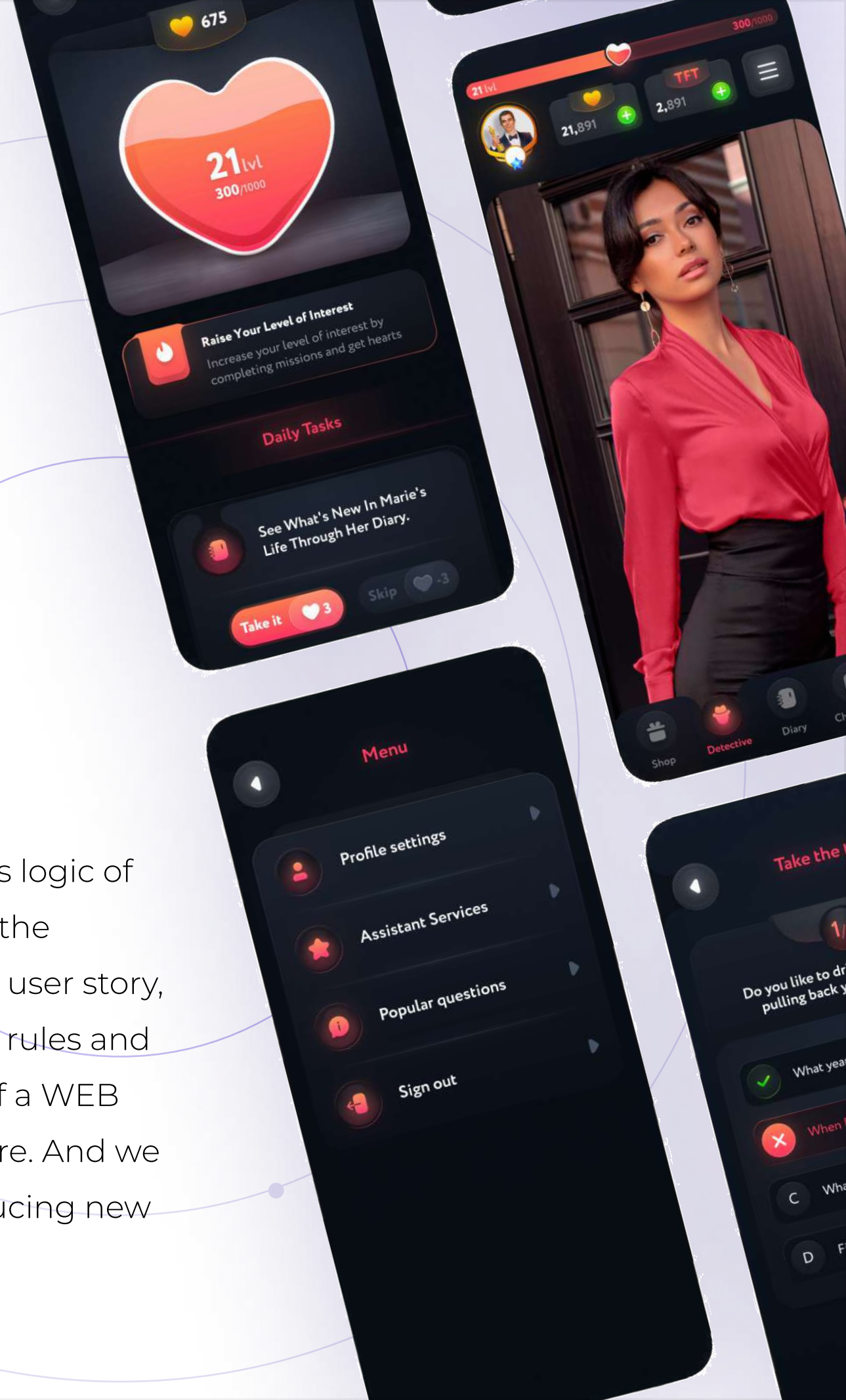


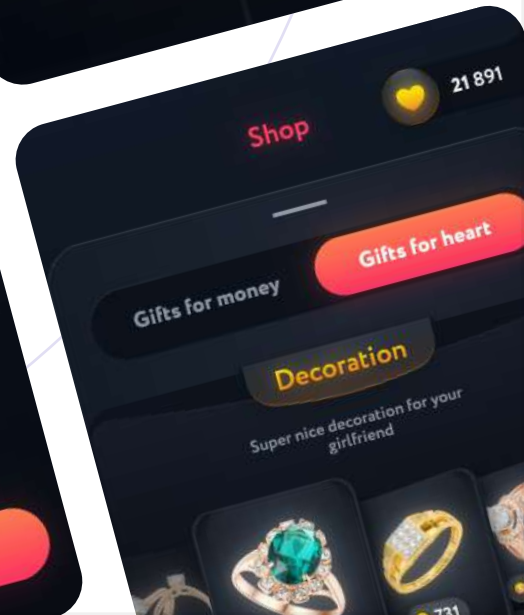
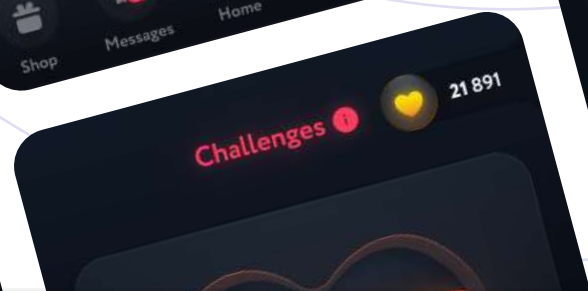
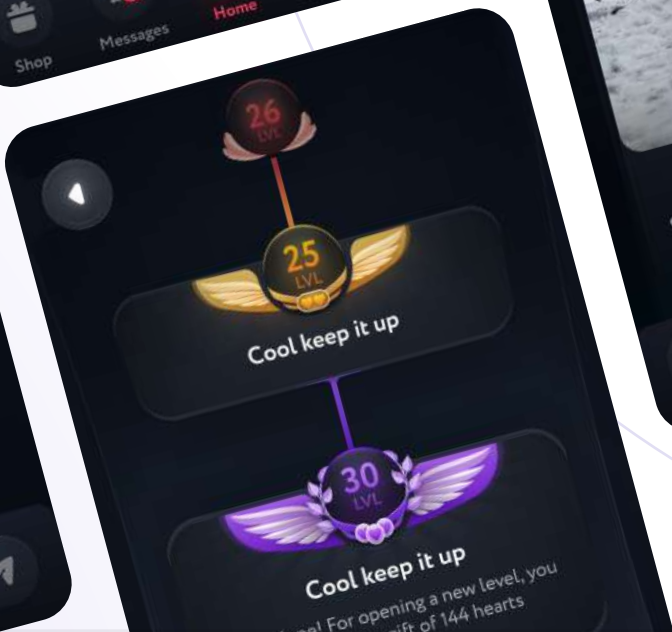
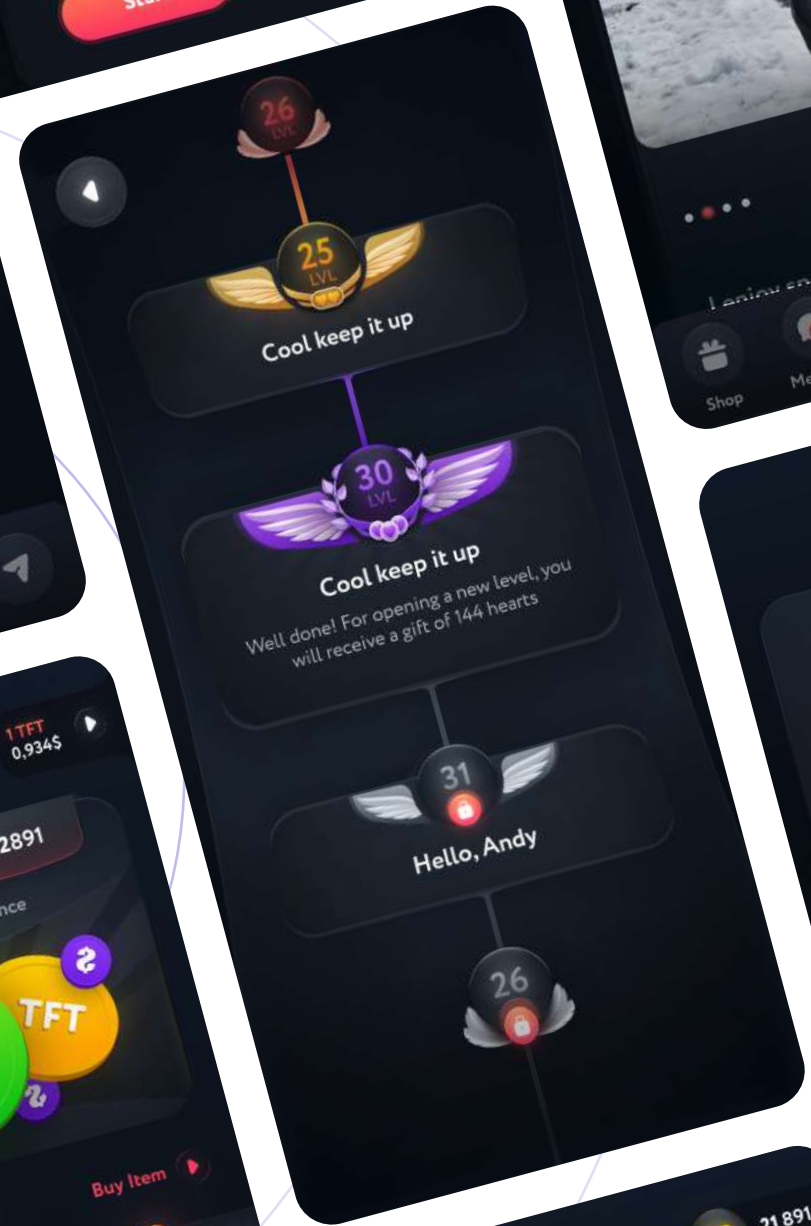
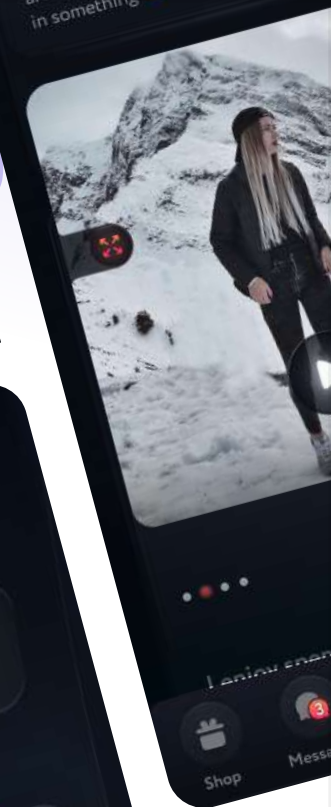
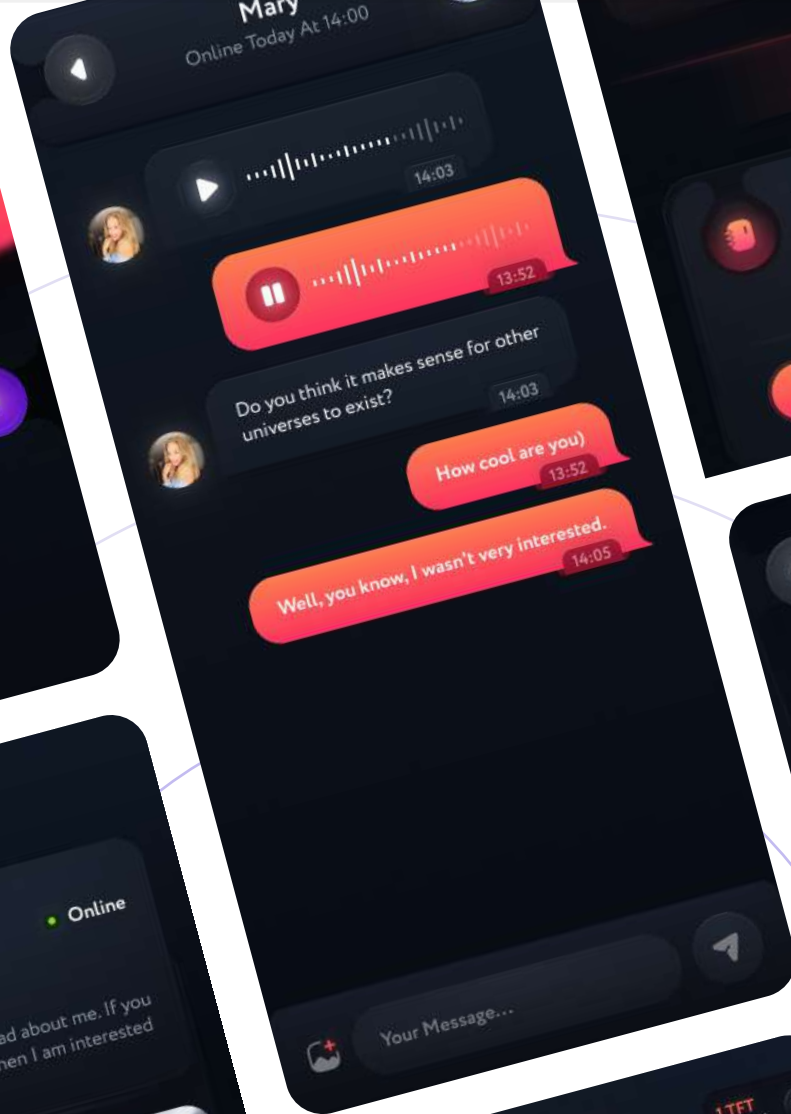
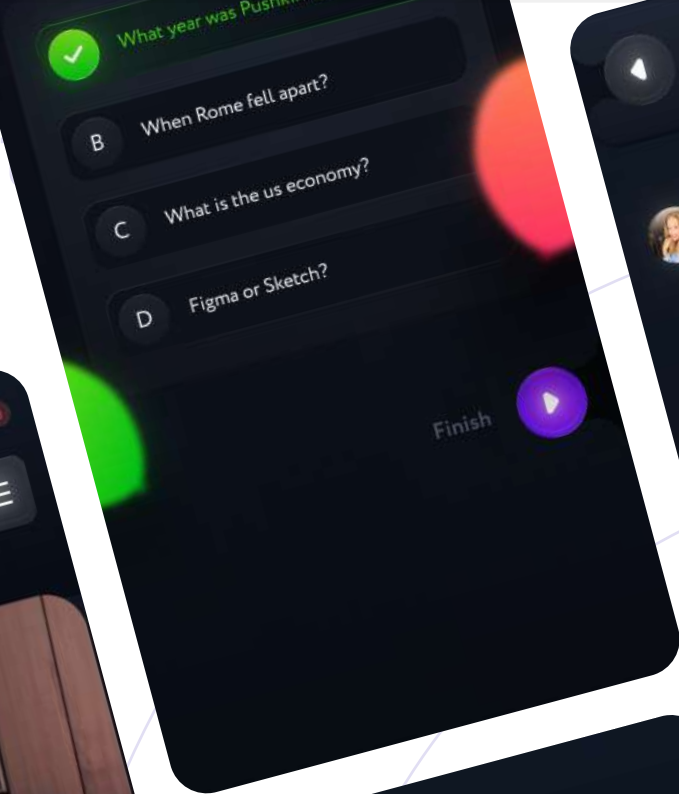
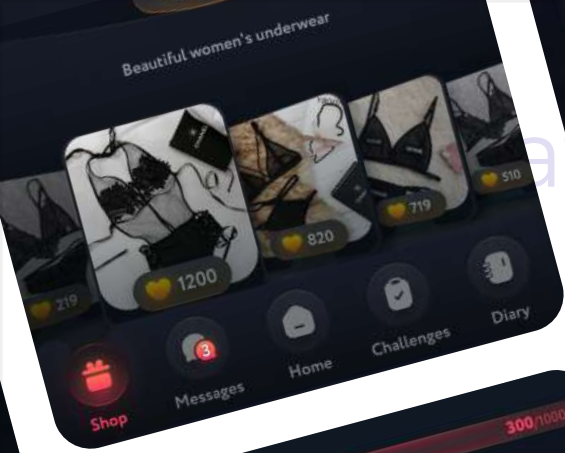
TASK

We were approached by an investor with the idea of making a project aimed at helping people with low communication skills learn to build relationships with other people through a game format in a virtual universe with other real people.

SOLUTION

Having only an idea, we designed the entire business logic of the project, worked out monetization together with the investor, made complete documentation (use cases, user story, design description, business requirements, business rules and SRS), application prototypes, design, development of a WEB and mobile application on a microservice architecture. And we are still maintaining support and periodically introducing new functionality.





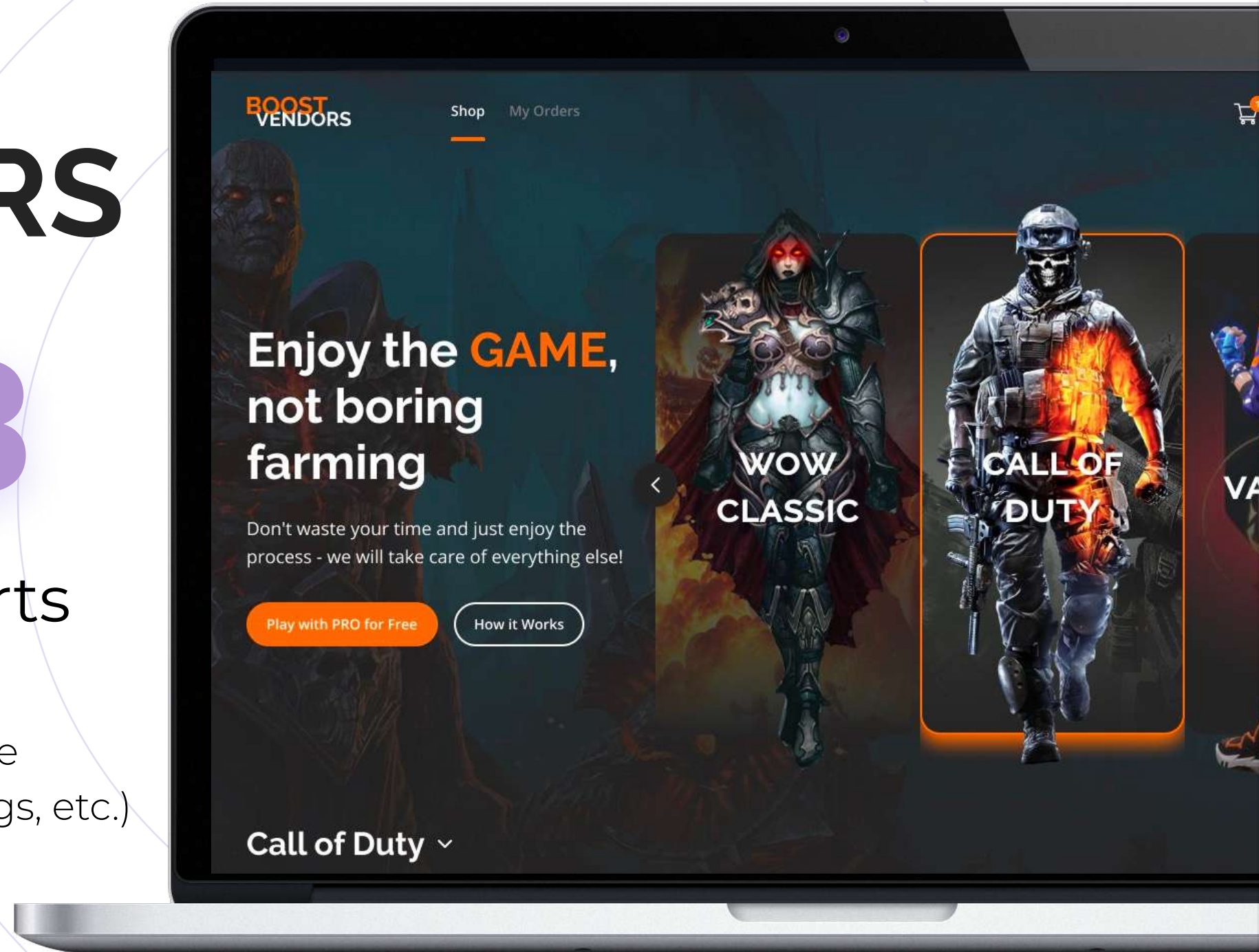
BOOST VENDORS

12 13

Months Experts

Full development cycle
(Web & Mobile App, Landings, etc.)

boostvendors.com

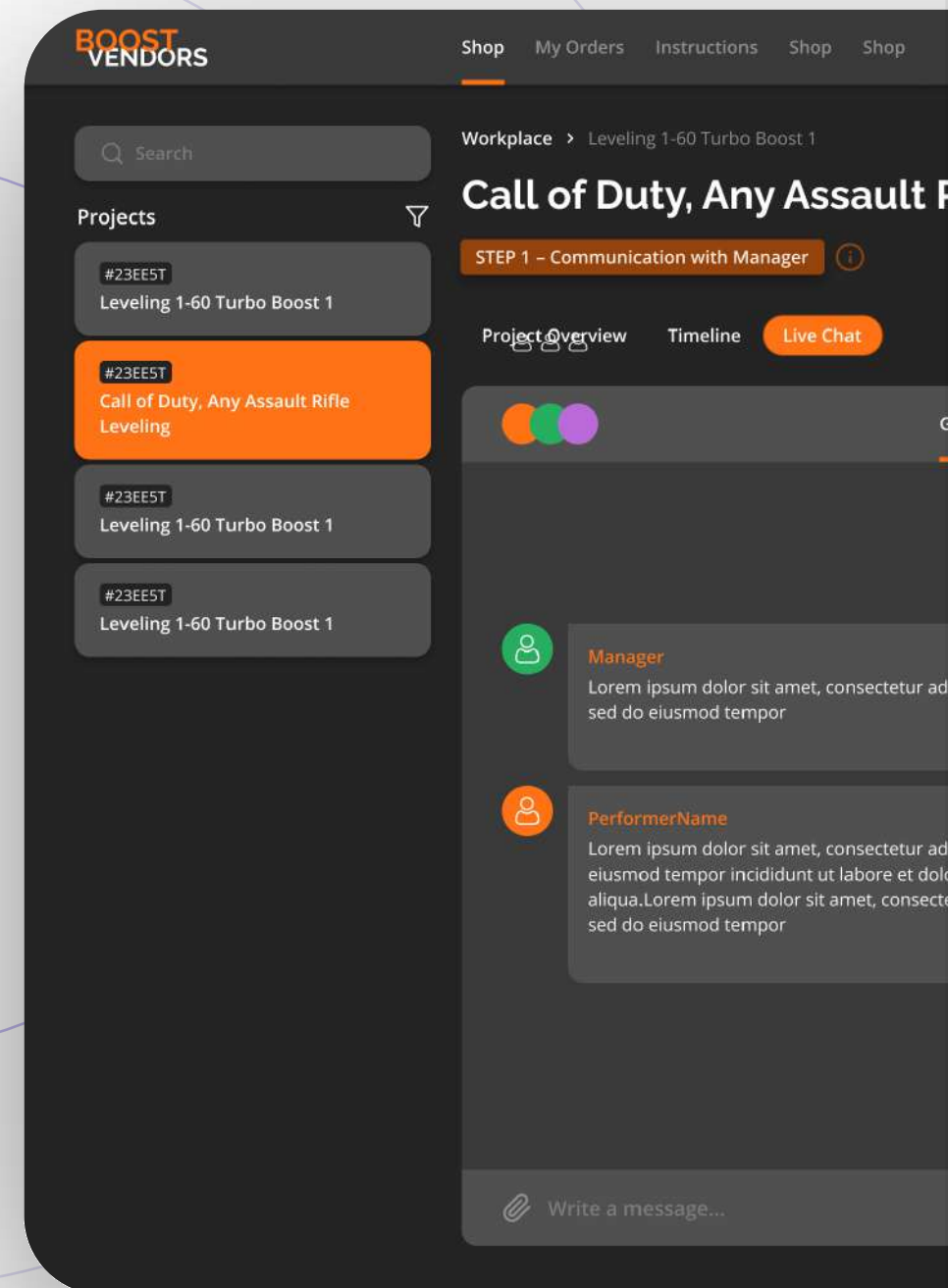


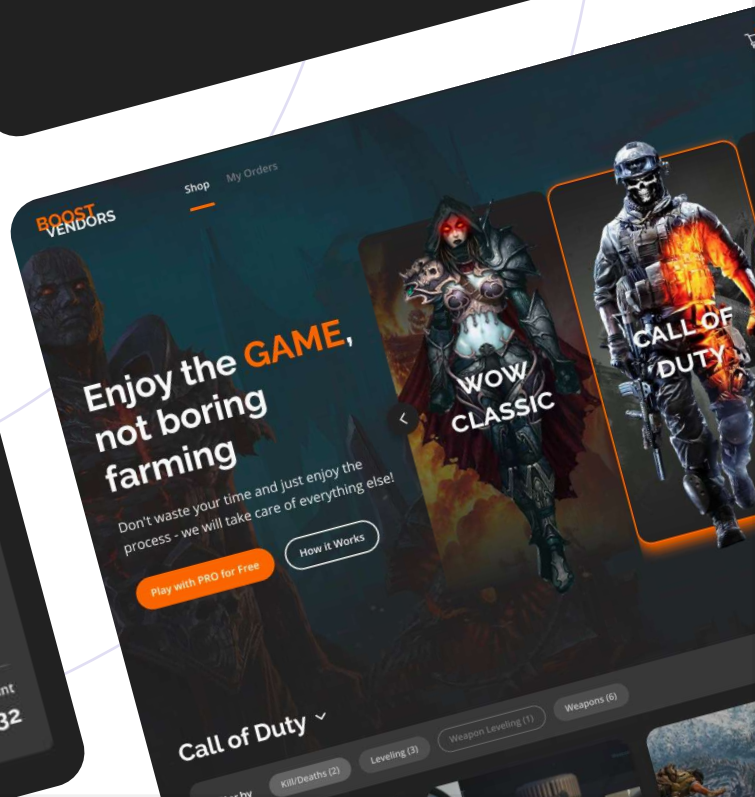
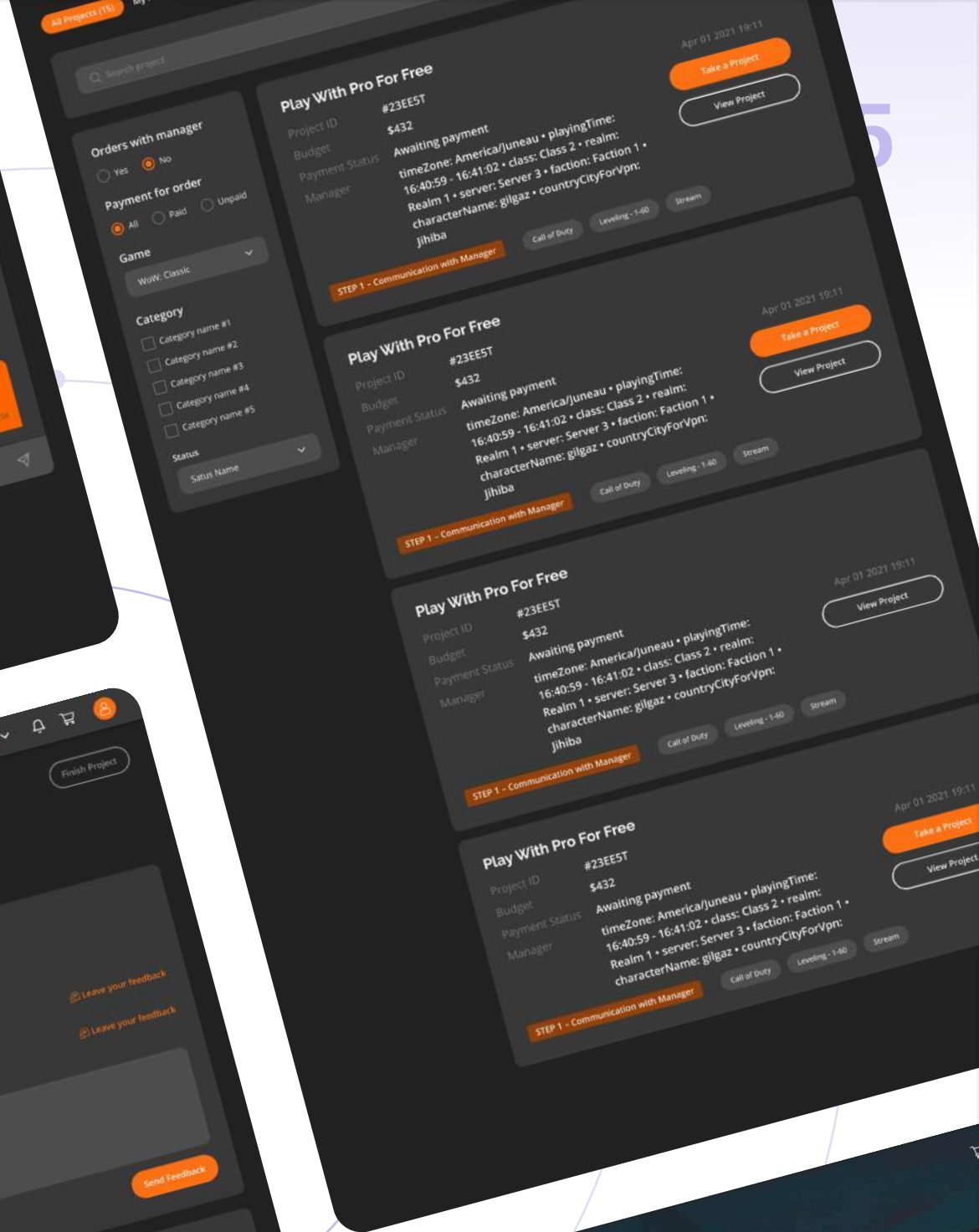
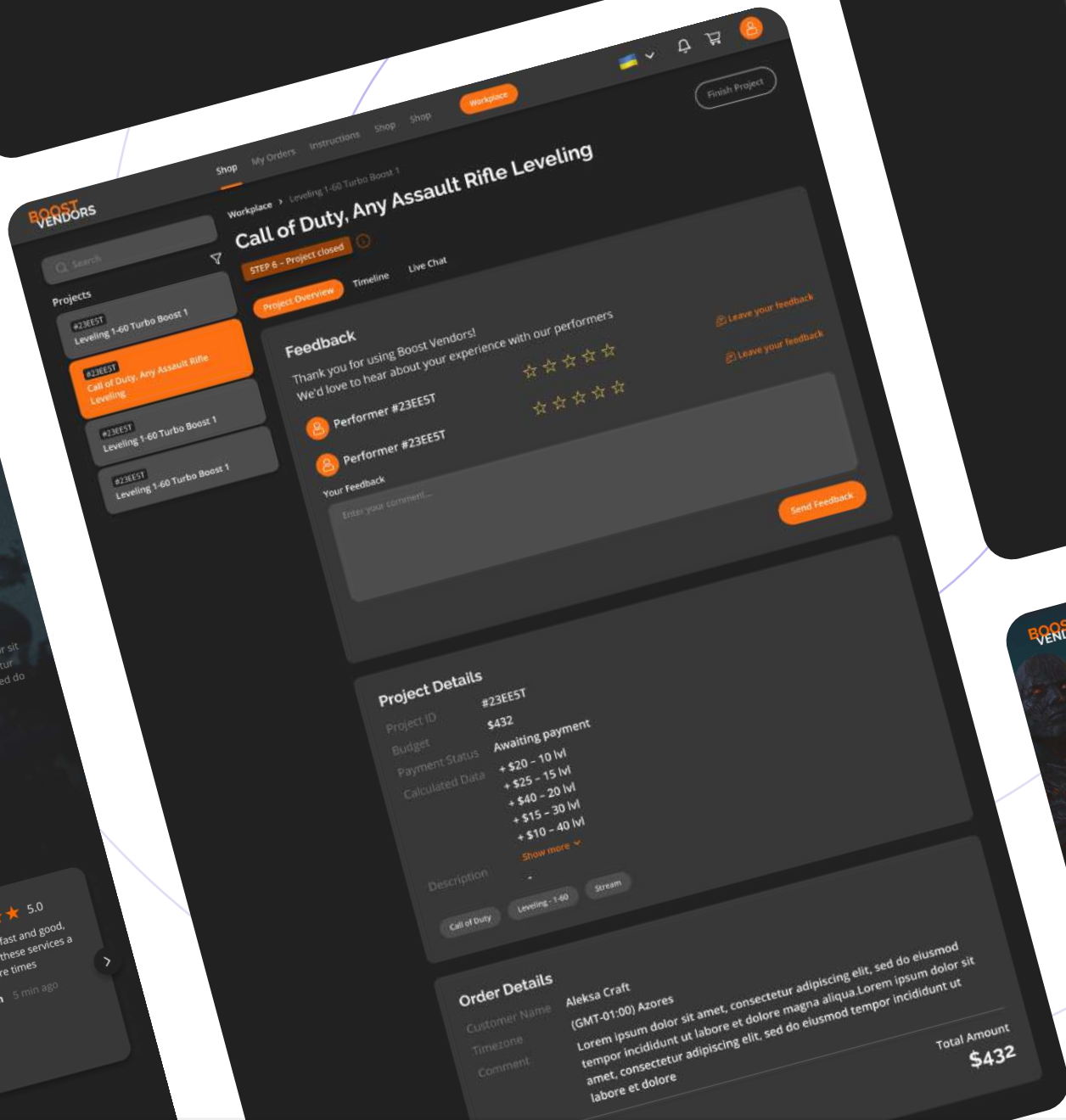
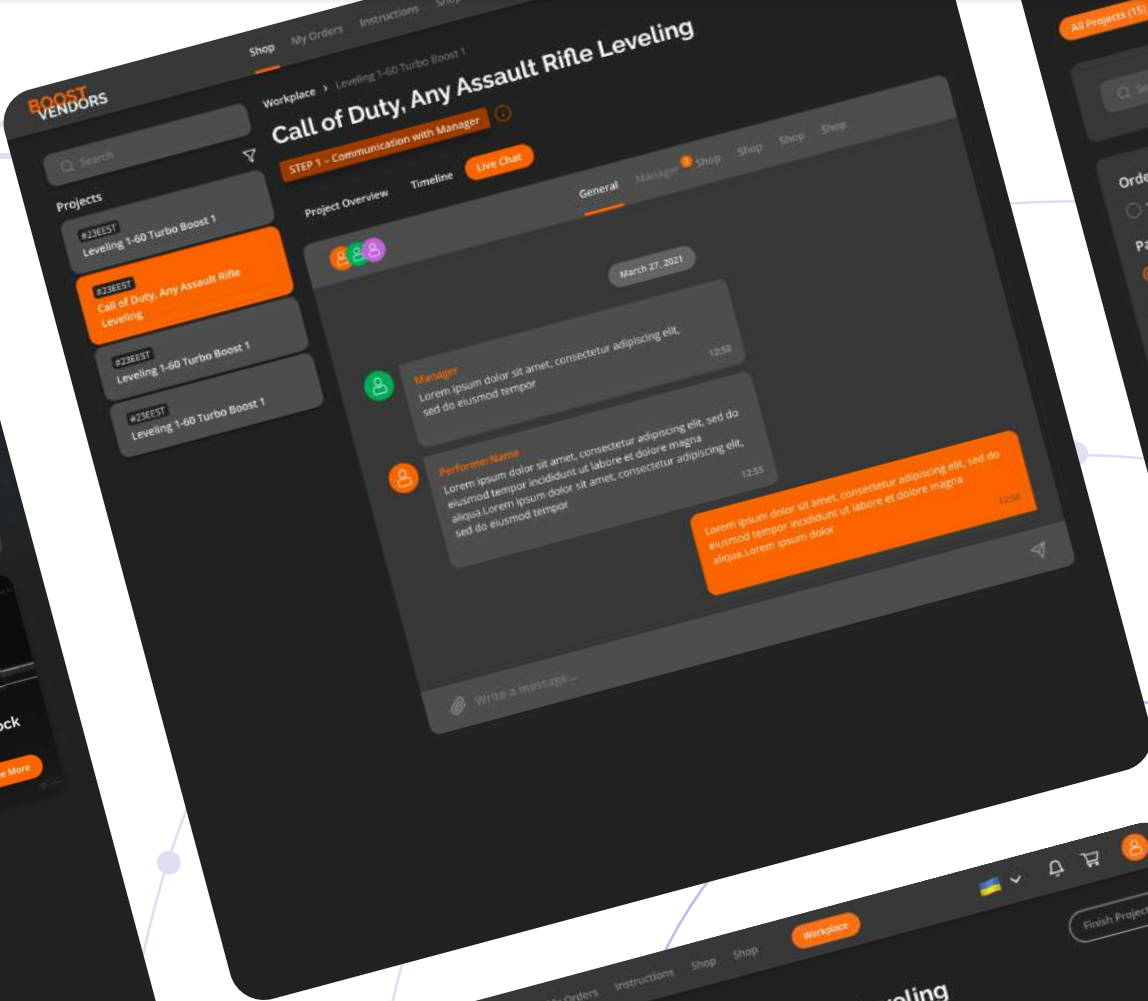
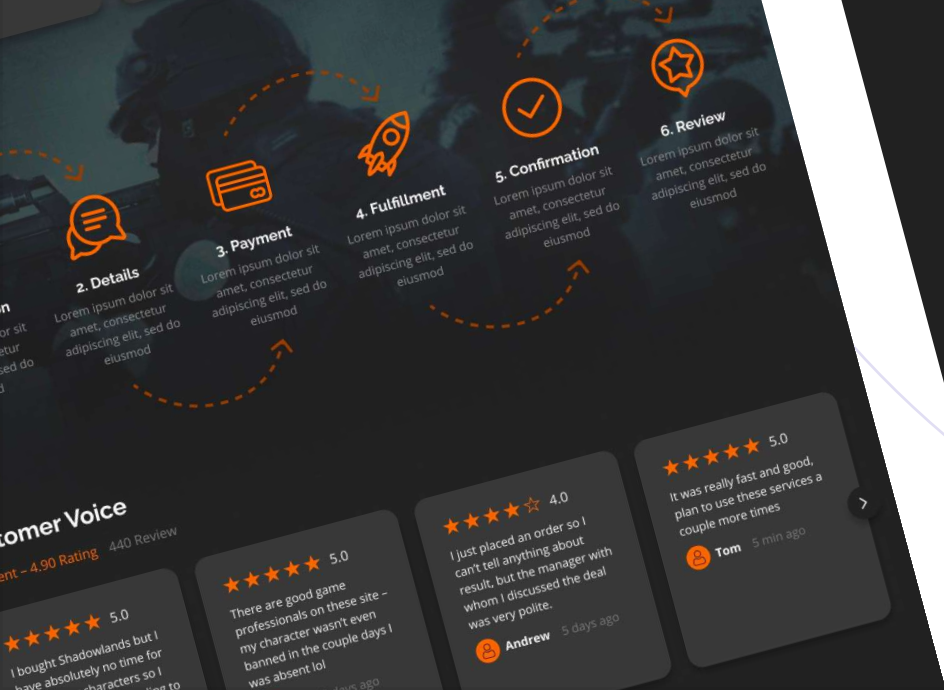
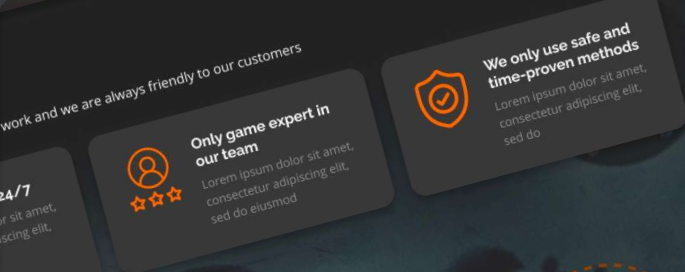
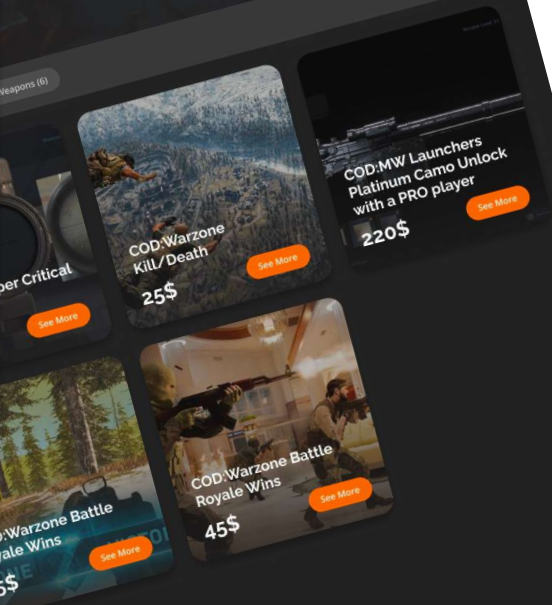
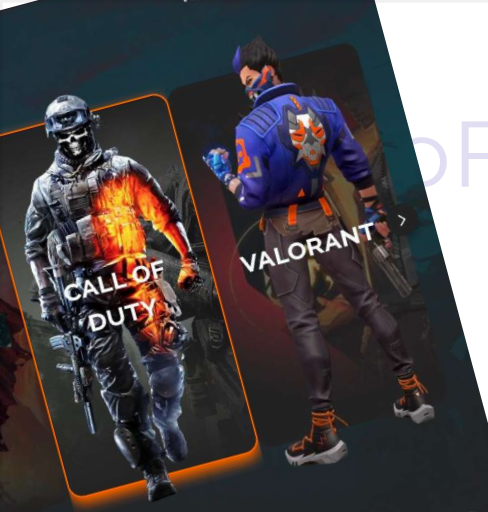
TASK

We were given the task of making a two-sided marketplace where players can upgrade their game accounts for money, and other players can earn on it.

SOLUTION

We analyzed competitors, collected their pros and cons, worked out business logic and functions, designed application prototypes, then several design concepts, and when the style was approved, we made a complete design of the project. As a result, we made 4 separate platforms that interact with each other (customer, performer, manager, admin).





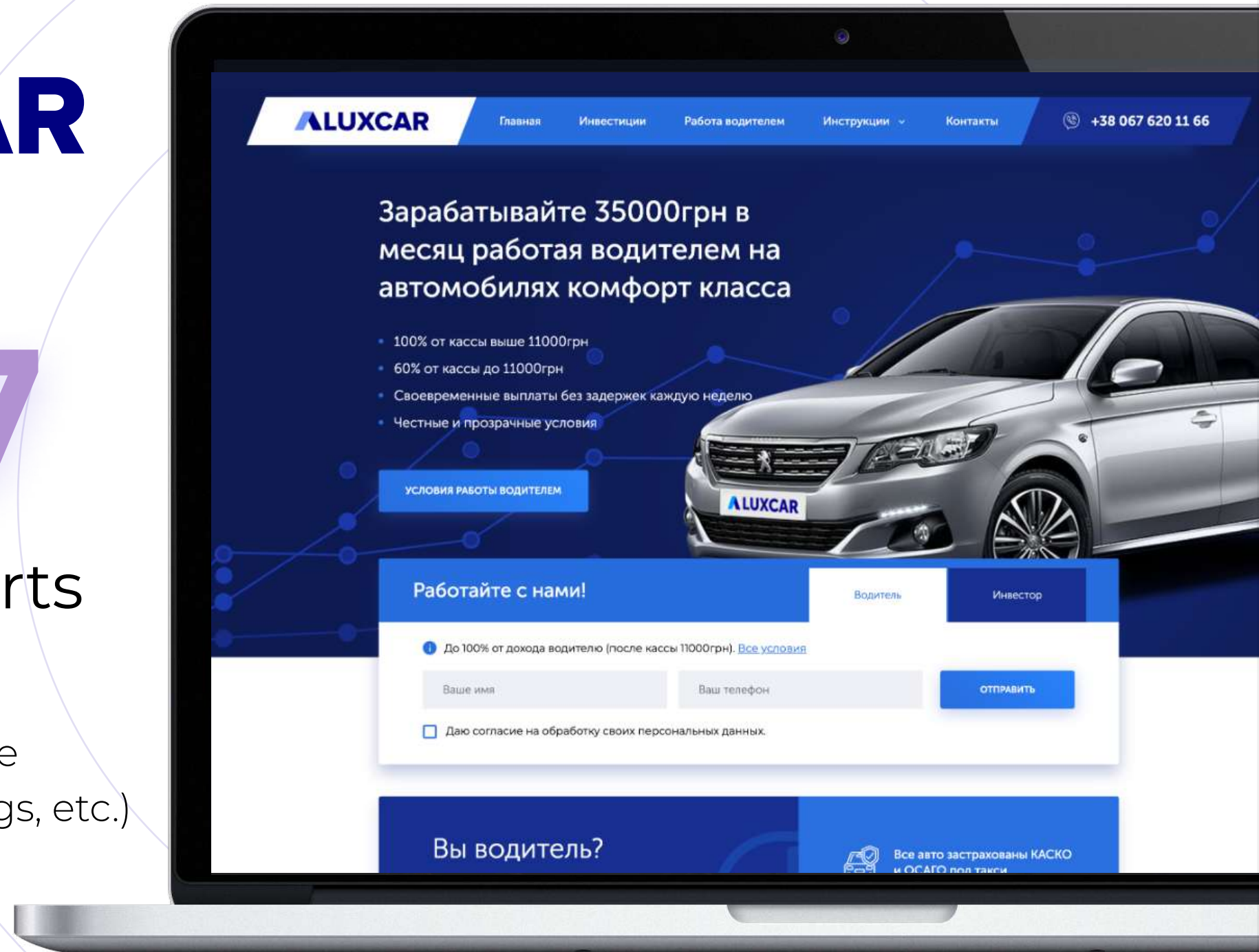
LUXCAR

12 17

Months Experts

Full development cycle
(Web & Mobile App, Landings, etc.)

luxcar.ua

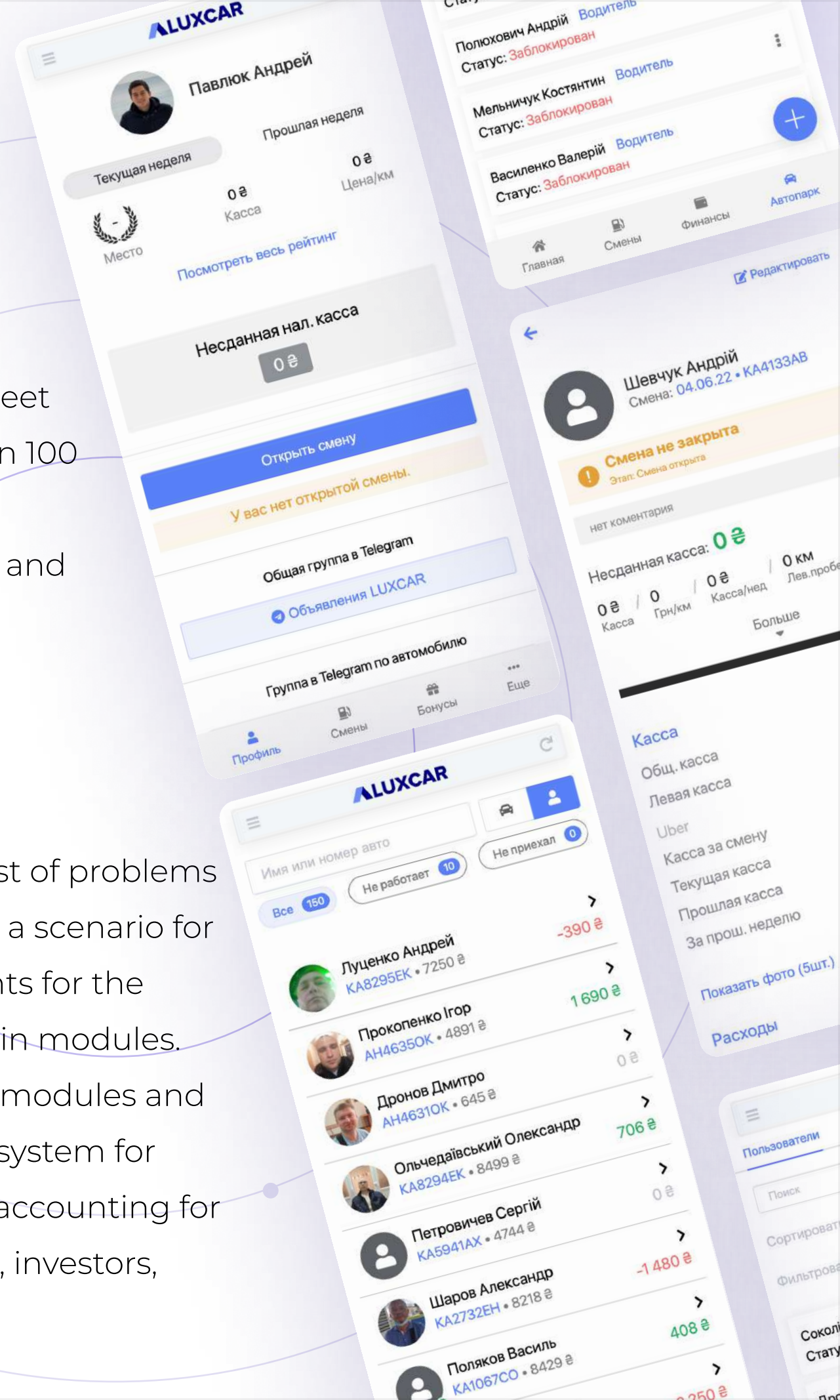


TASK

It was necessary to develop a CRM system for a taxi fleet management company. The company has more than 100 cars, more than 500 drivers and advanced shift management system, salary and analytics for drivers and auto.

SOLUTION

We conducted surveys in the company, collected a list of problems that managers and drivers face. Then we worked out a scenario for solve those problems, collected business requirements for the CRM system, made prototypes and design of the main modules. Next, we paralleled the development of ready-made modules and the design of new ones. As a result, we made a CRM system for accounting for drivers, cars, shifts, salary calculation, accounting for maintenance, management tools for fleet managers, investors, analytics and more...

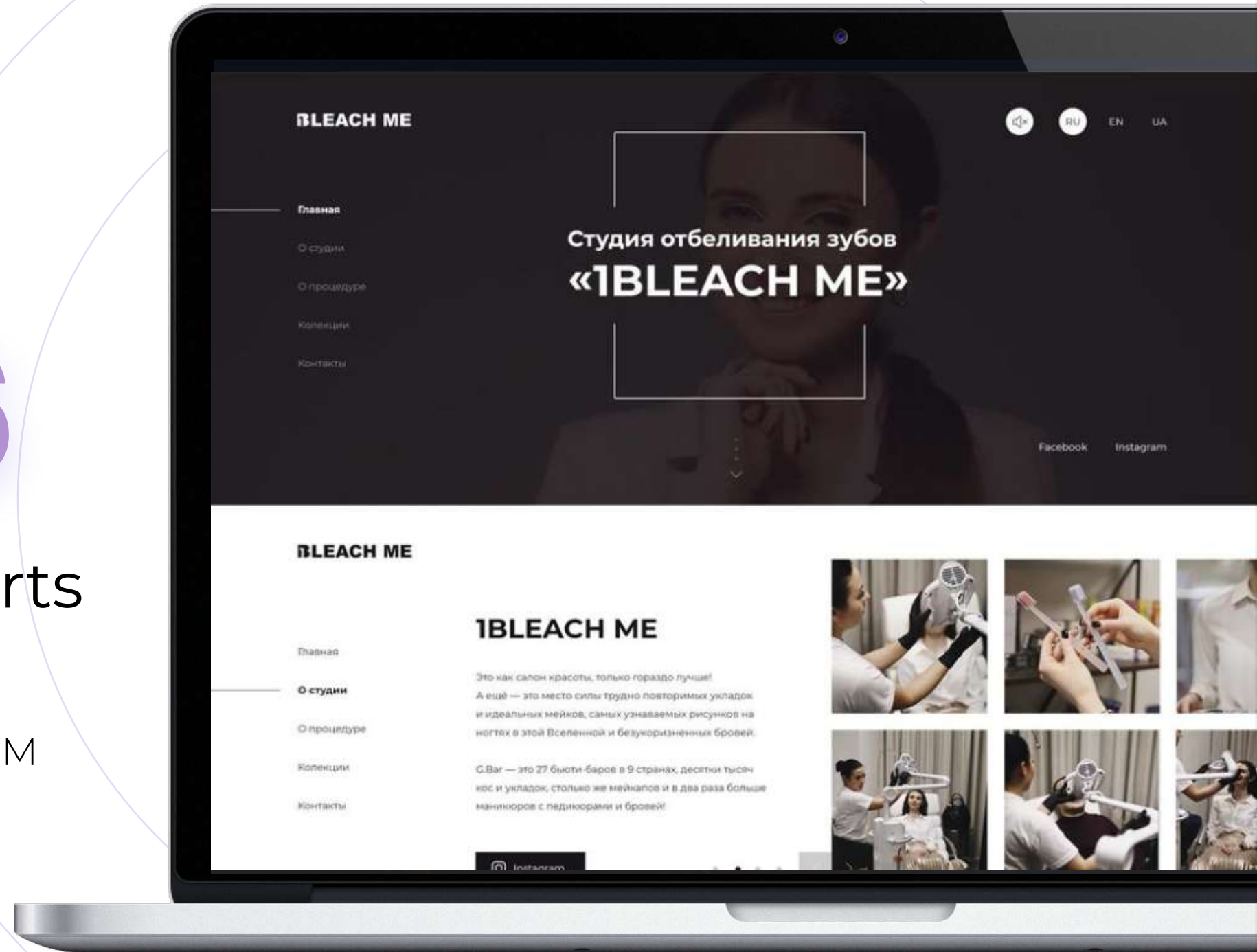


2

6

Months Experts

Adaptive Website & CRM

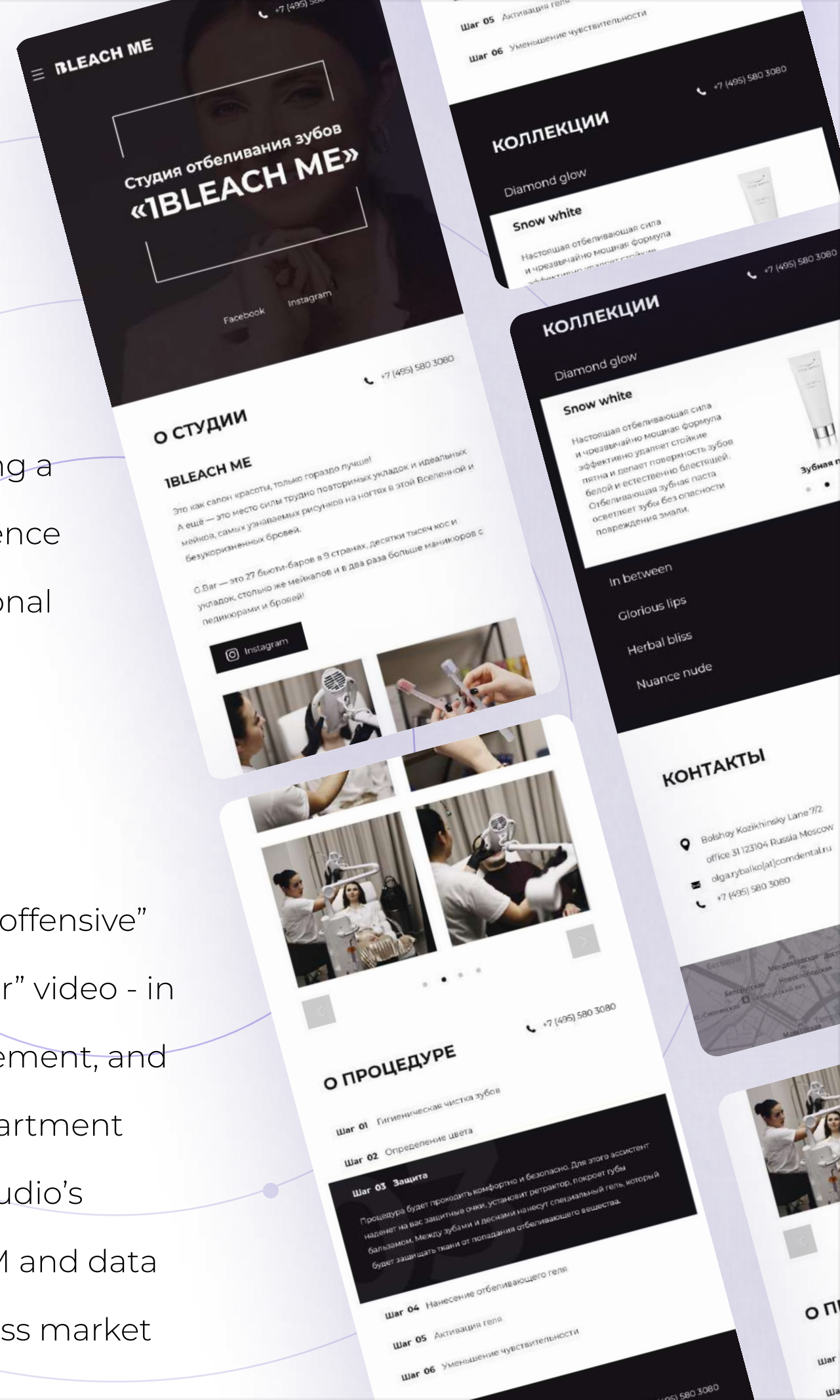


TASK

To beat the stereotype of the attitude of the young audience towards teeth whitening, thereby launching a new product on the market. Attract a younger audience and maintain the company's image through a personal brand strategy

SOLUTION

In order to attract a young audience and defeat the “offensive” stereotype, we launched a systemic “question-answer” video - in them we warmed up the target audience for engagement, and after visiting the page, launched the marketing department funnel, and also developed a screen for selling the studio's products on the company's website , connected CRM and data analysis, supported the project until entering the mass market





4

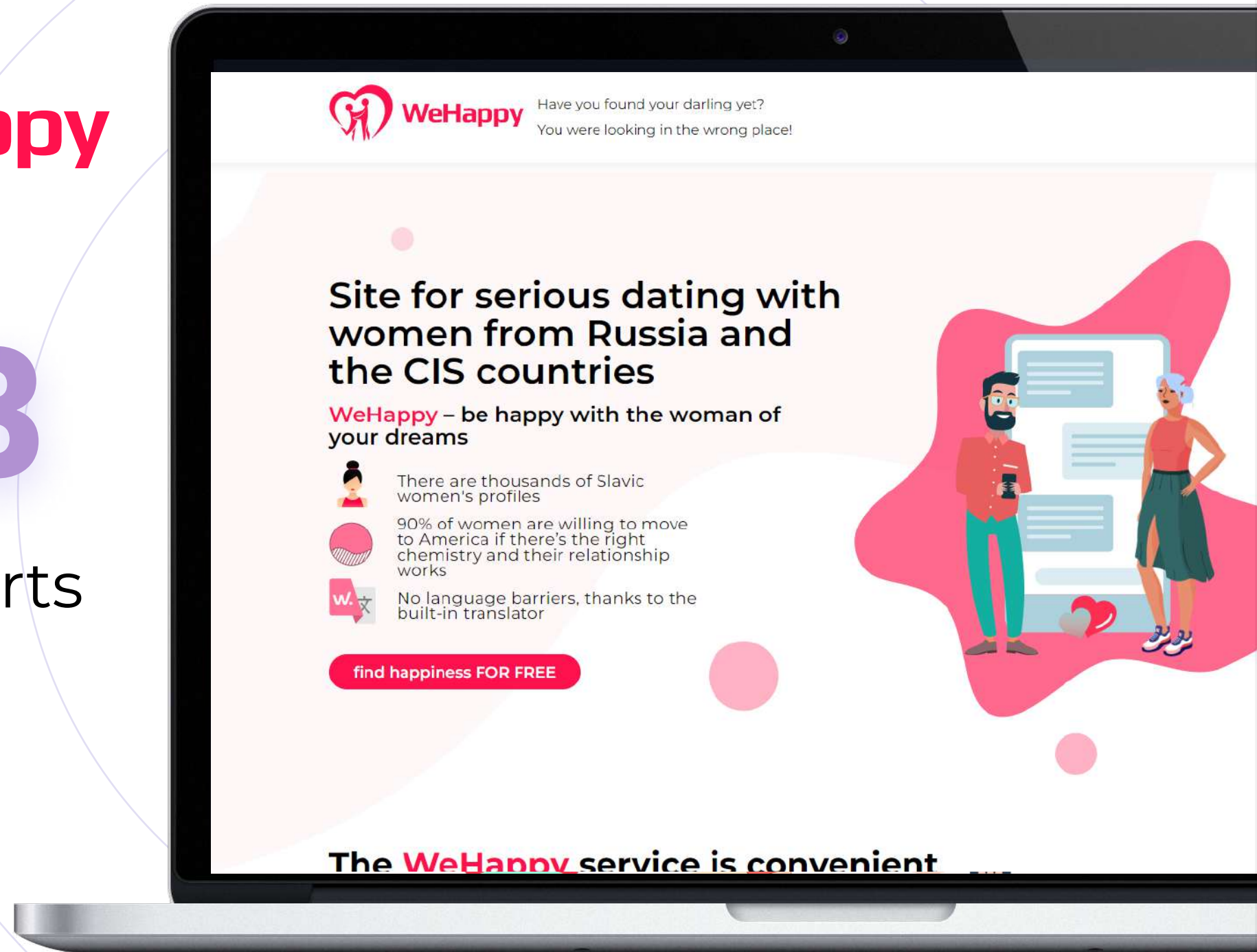
Months

13

Experts

Dev: Web & Mobile,
Landings, etc.

wehappy-app.com

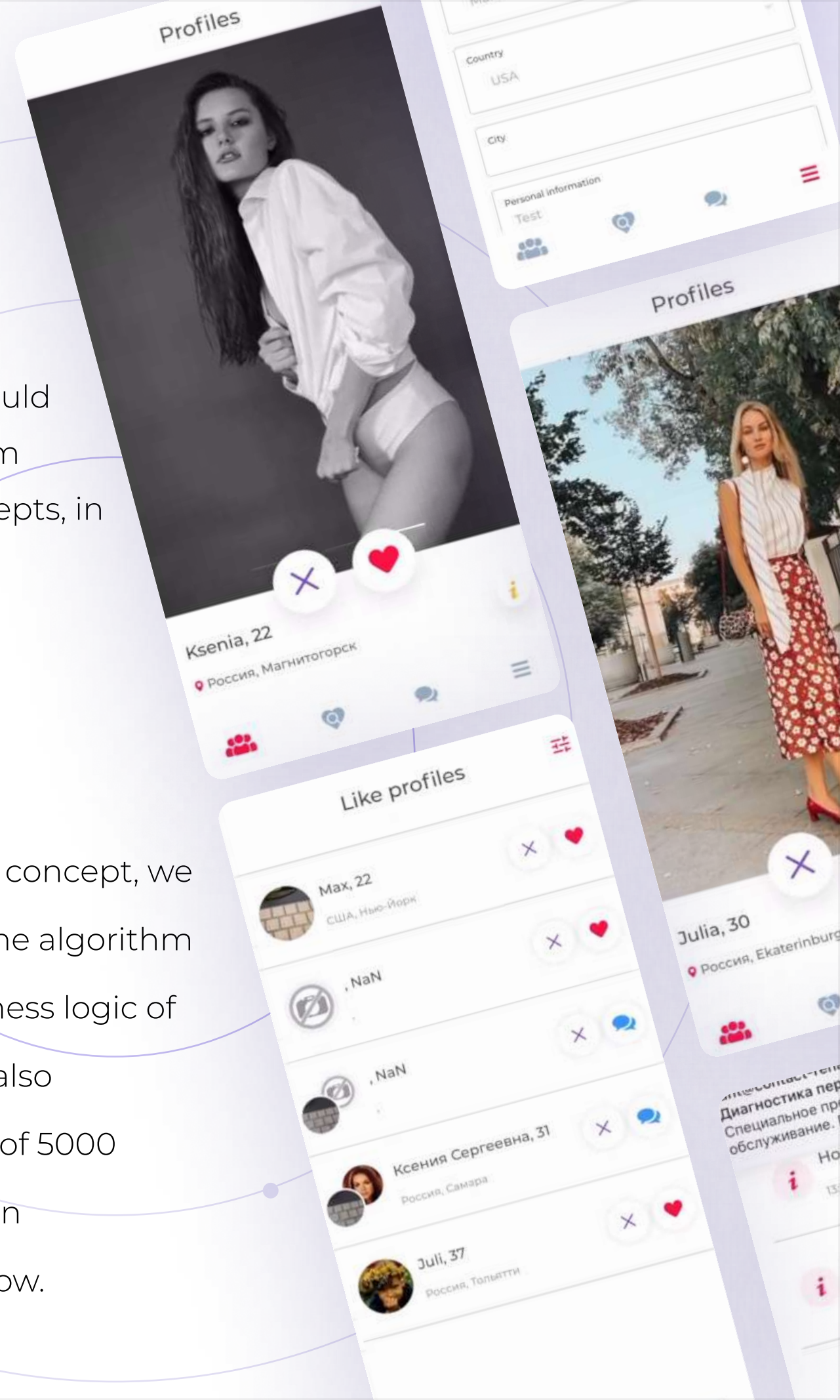


TASK

We were asked to make a dating application that would connect girls from the CIS countries and a mans from America. The idea was accompanied by design concepts, in the style of which it was necessary to develop the application.

SOLUTION

Based on the business requirements and the design concept, we developed the project documentation, worked out the algorithm for selecting recommendations and the overall business logic of the project, design and development. After that, we also conducted integration load testing using emulation of 5000 active users at the same time. We had to work a lot on optimization, but the application withstood such a flow.



O.Rend

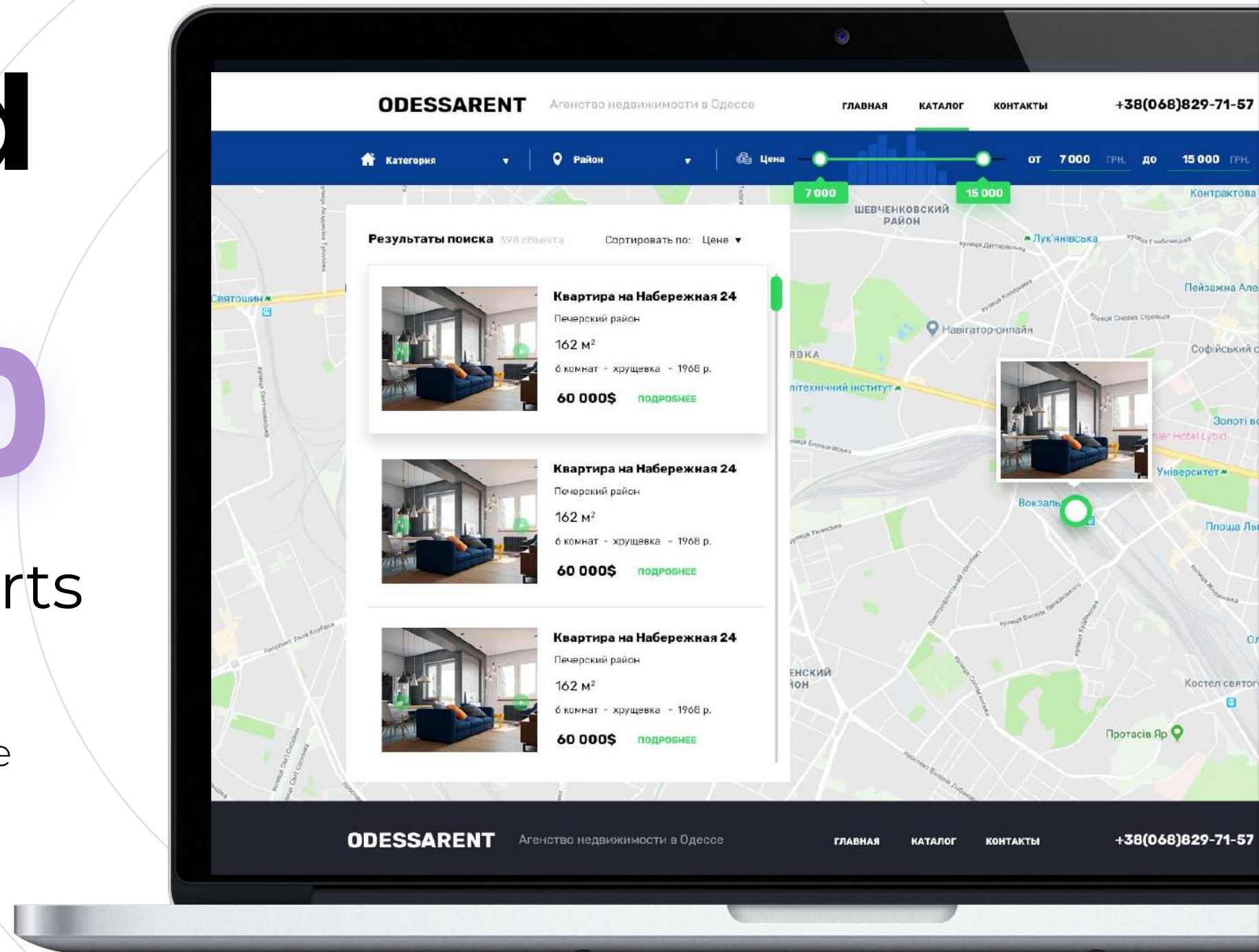
3

Months

10

Experts

Dev: Adaptive Website
& Support

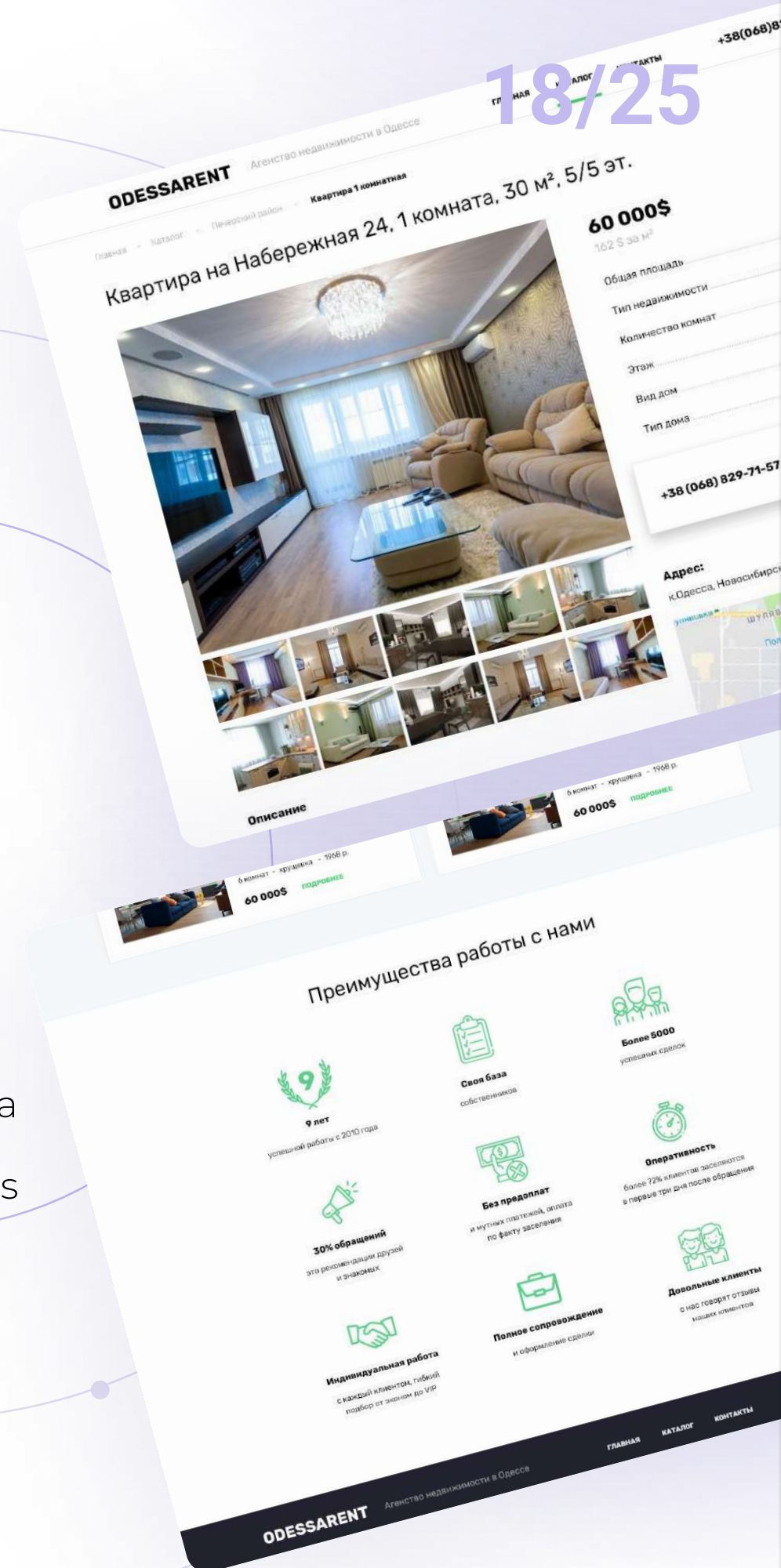


TASK

Too much flow of new properties and too low speed of realtors, it is necessary to automate the process and create a website to support projects, prioritize the maximum number of projects on the site and high loading speed.

SOLUTION

We decided to create an area, a platform for realtors under our personal account, which made it possible to load projects faster, we worked out system modules, which made it possible to store a large amount of data, the project architecture implies a symbiosis of data, through the partner's API.



MaslovClinic

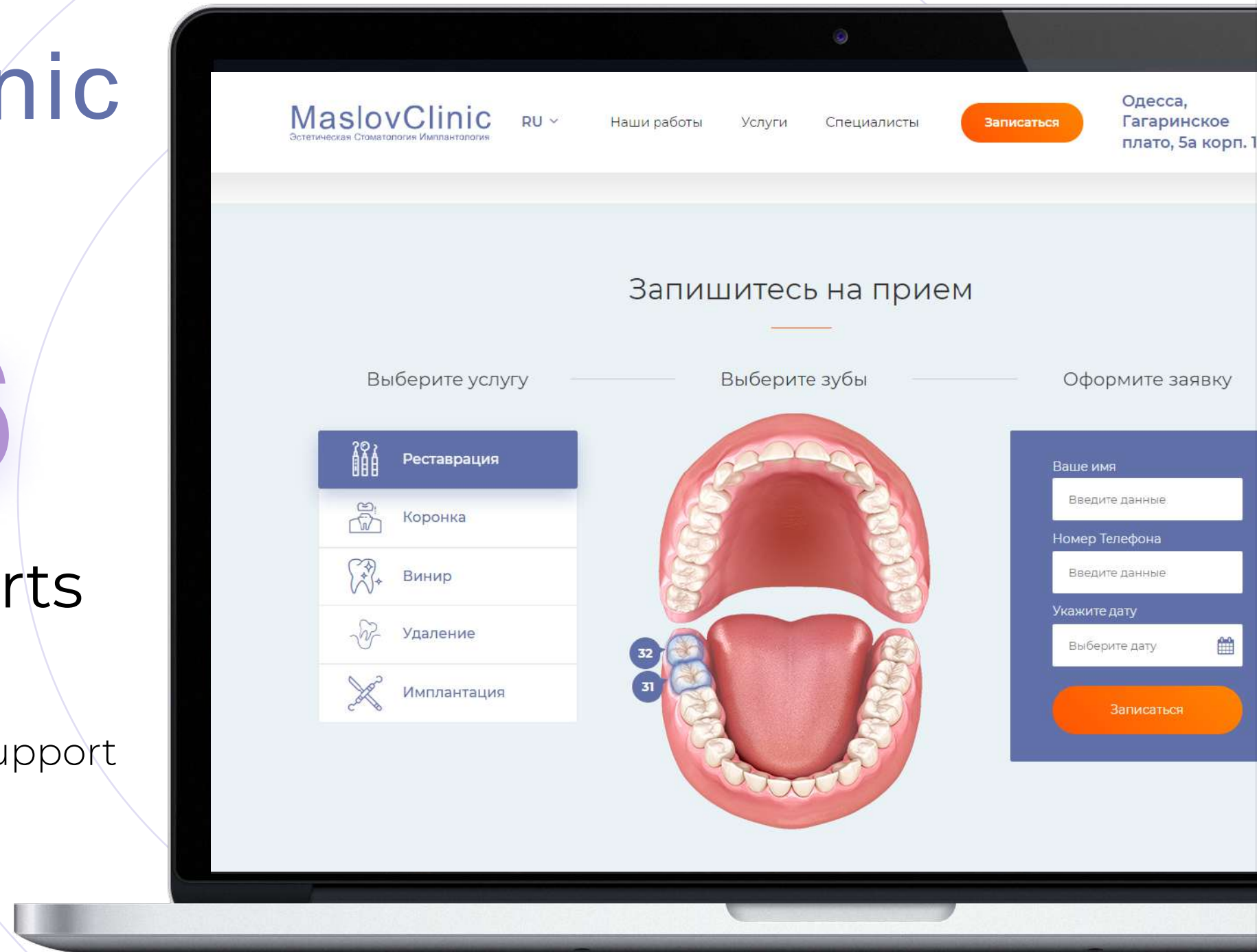
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6

Months Experts

Dev: Adaptive Website & Support

maslov.clinic

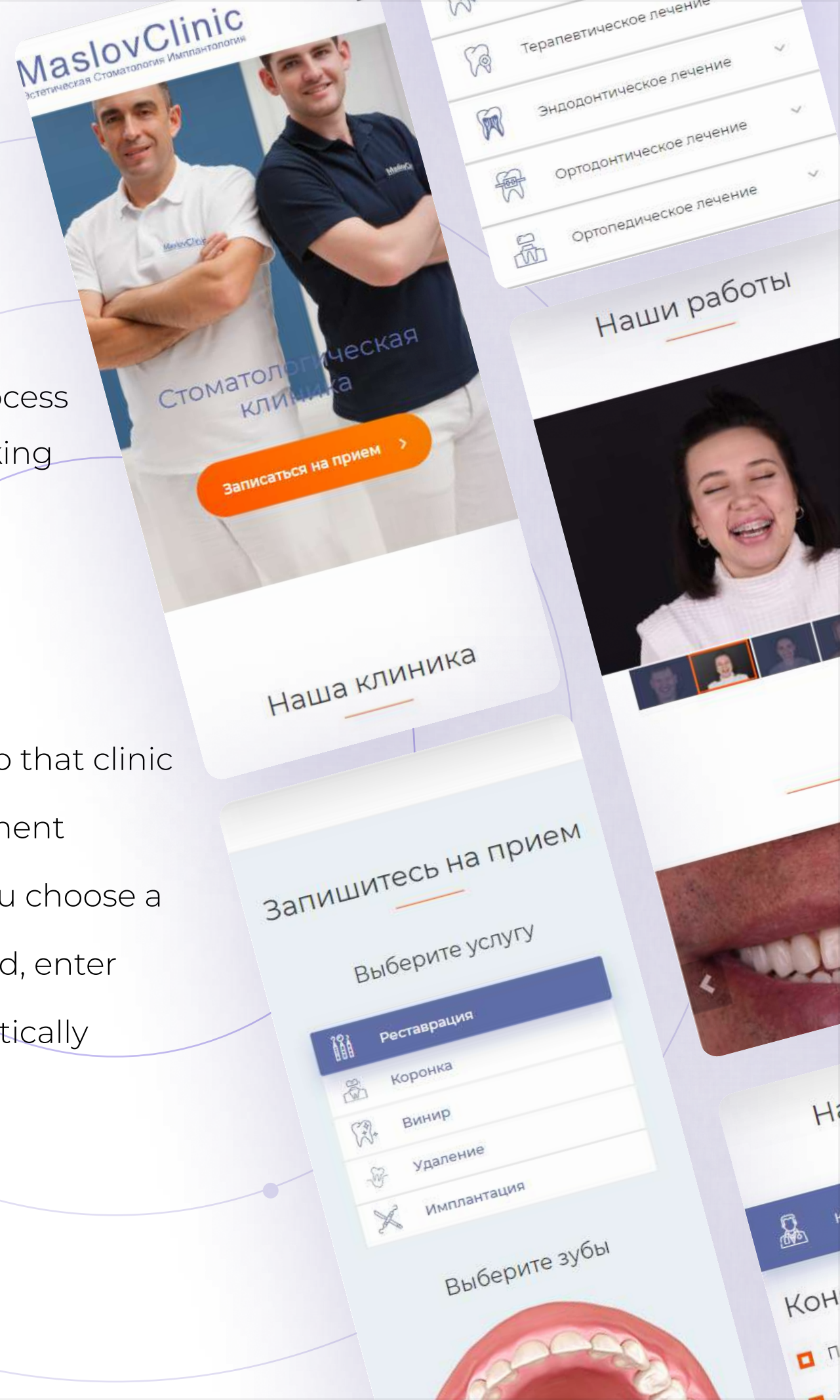


TASK

Create a website for a dental clinic, automate the process of clients coming in, and connect an automatic booking system to select a doctor

SOLUTION

We designed and created an architectural solution so that clinic clients only read the main blocks and leave appointment requests, the process is based on the client's pain, you choose a specific tooth, choose pain, choose the solution speed, enter your data, come to the clinic, the system will automatically remind you and send it to your email inbox.



CleaningDPF

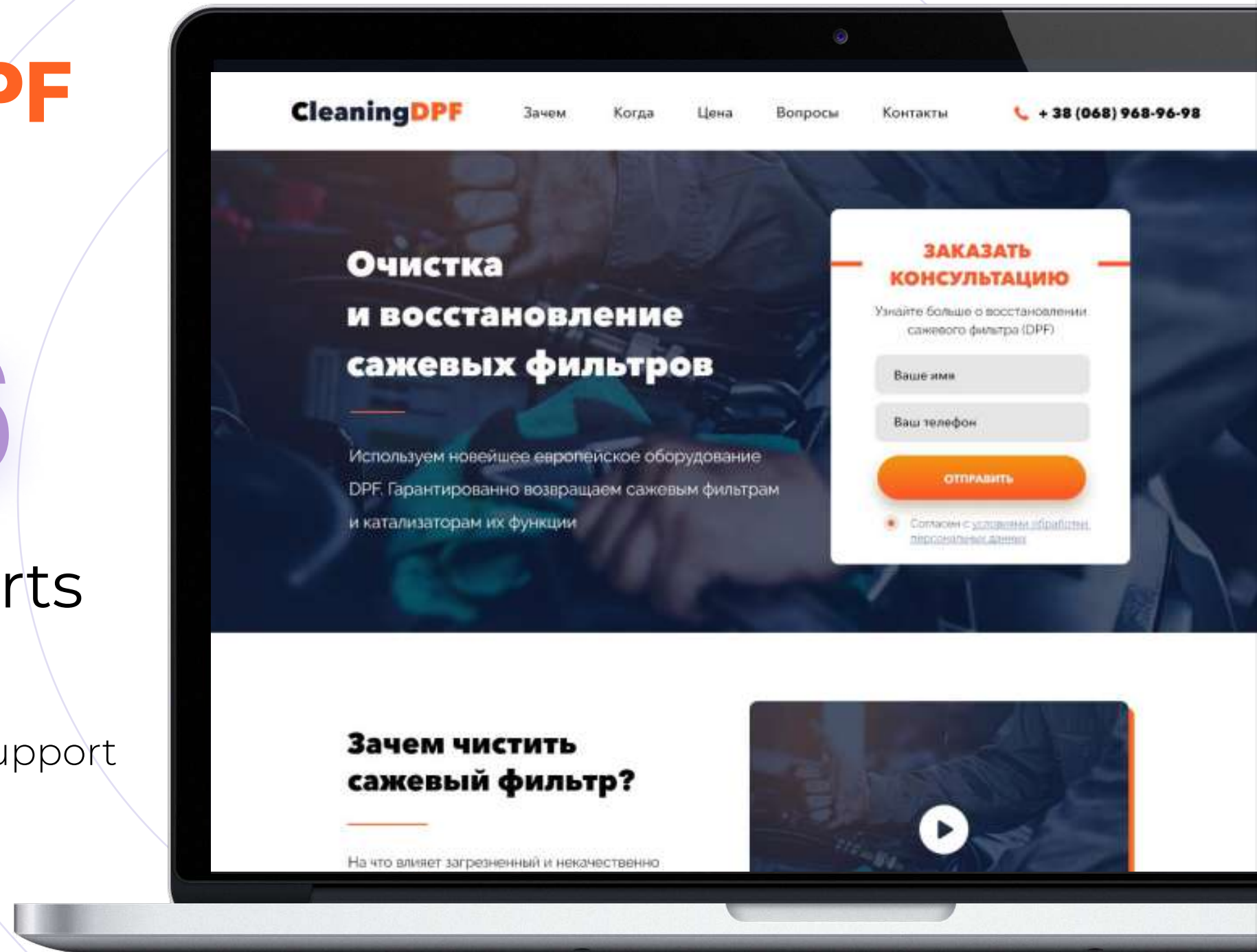
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Months

6

Experts

Dev: Adaptive Website & Support

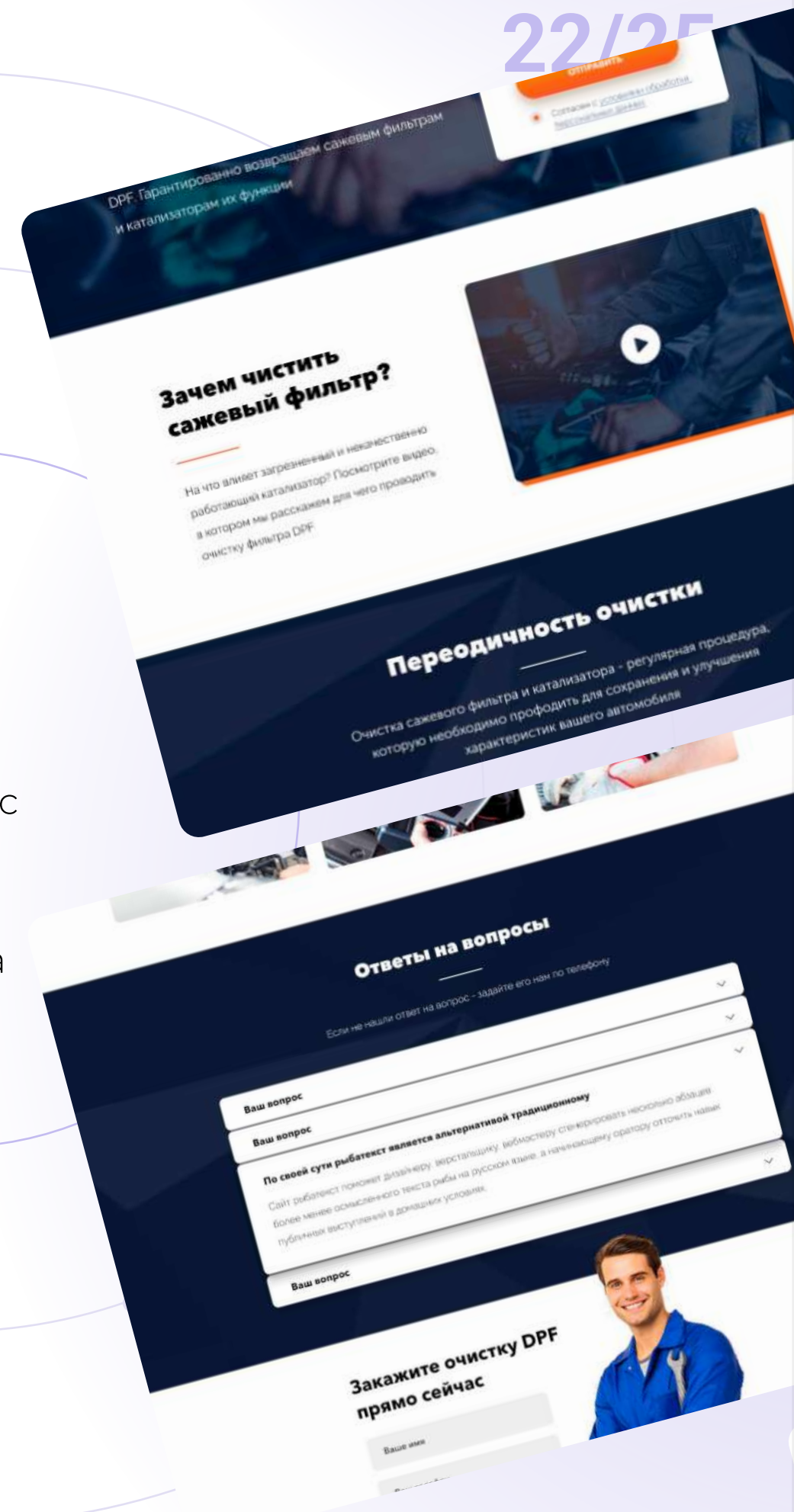


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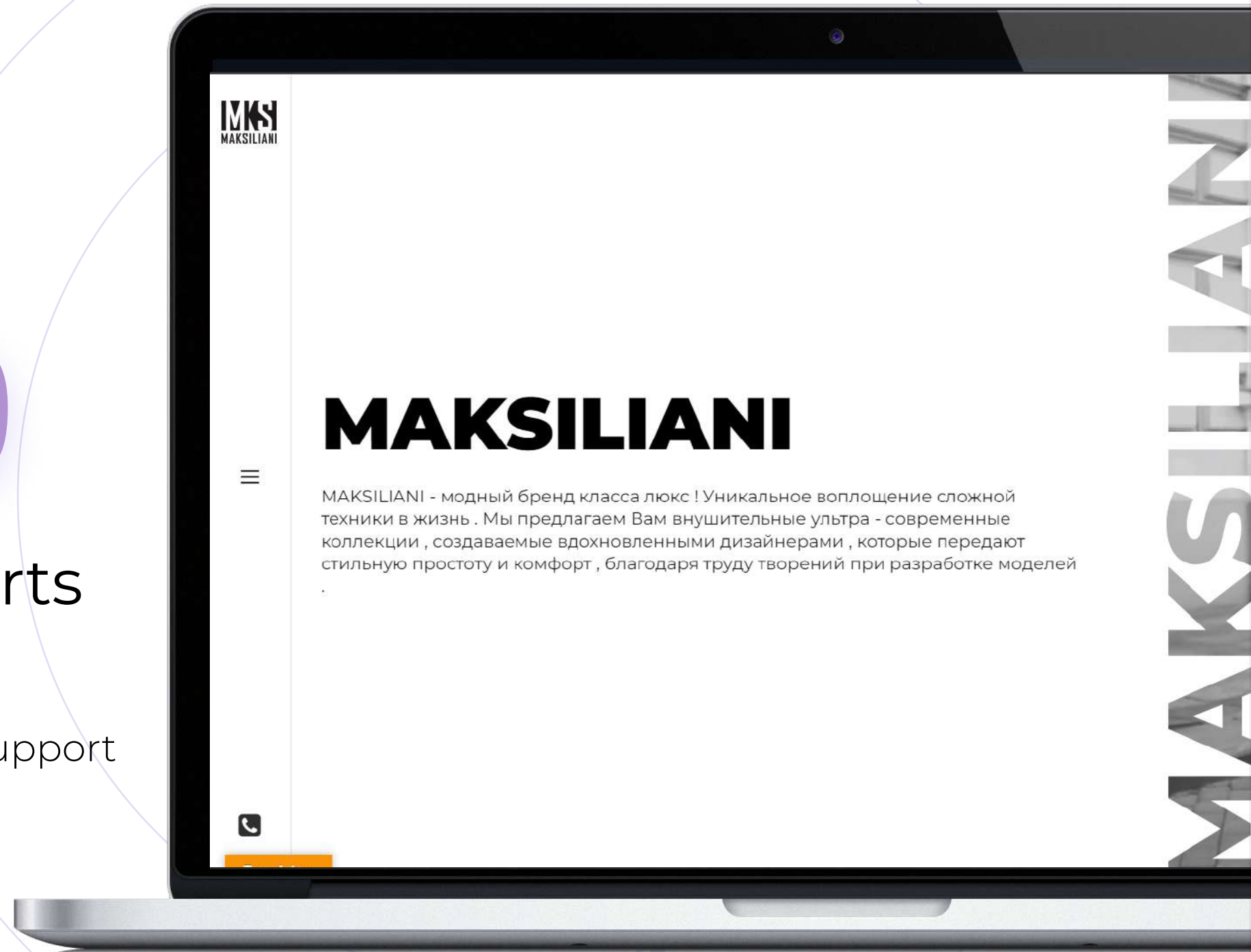
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Months

9

Experts

Dev: Adaptive Website & Support

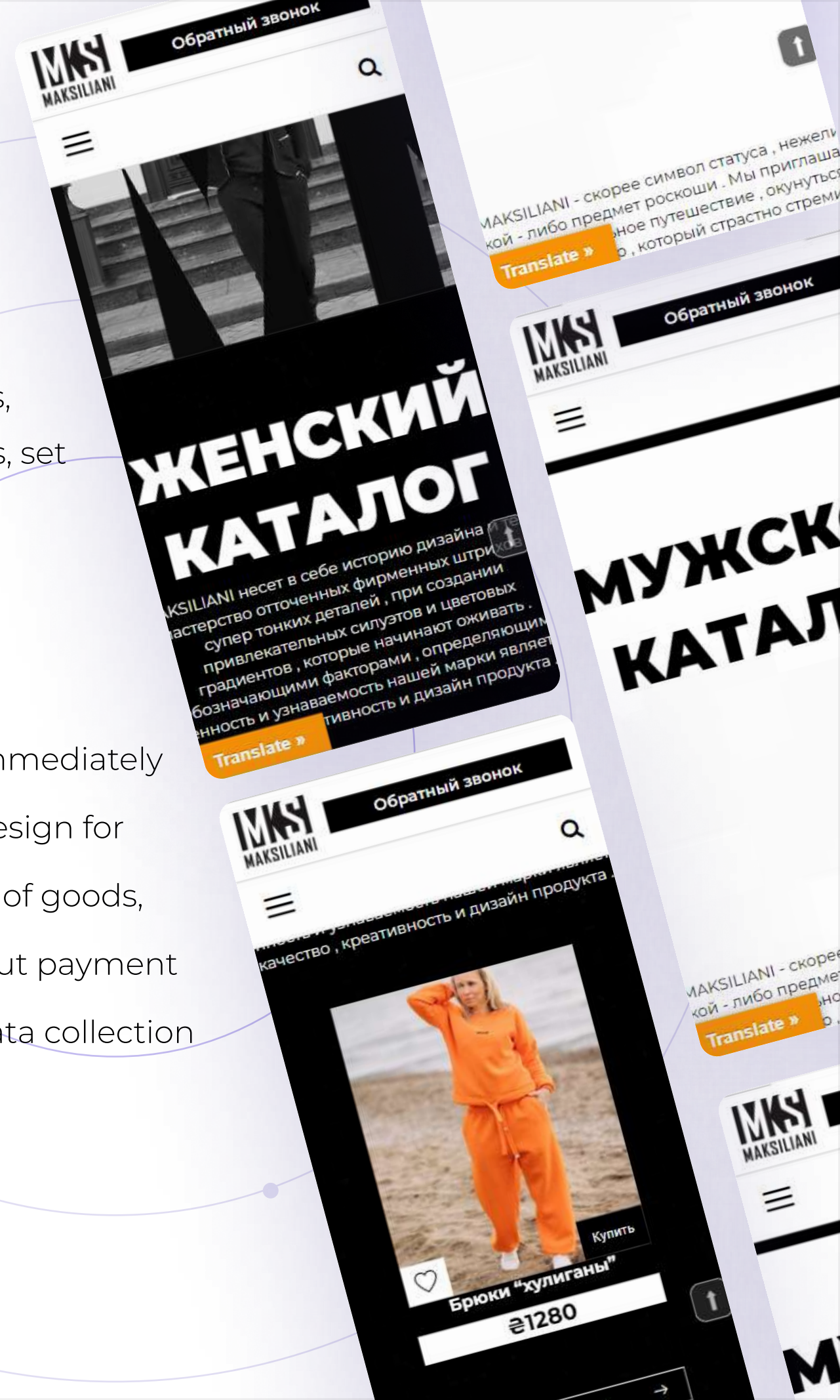
maksiliani.com.ua

TASK

Automate production, review data, sort by categories, groups and workshops, connect automation systems, set up a sales process and create an online store.

SOLUTION

We carefully analyzed the production process and immediately began to develop an online store with an adaptive design for mobile users, loaded modules for automatic loading of goods, categories, connected an analytics system, worked out payment gateways, connected a call center and automated data collection for the marketing and sales department



**LET'S DO IT
TOGETHER**

 [@pavlukpro](https://t.me/@pavlukpro)

 team@pavluk.tech

 pavluk.tech